

10th European Conference on Intangibles and Intellectual Capital

ECIIC 2019

University of Chieti-Pescara, Italy

	Wednesday 22 May		
18:30	Welcome drinks and pre-conference registration (Until 19:30): Hotel Regent Lungo Mare Cristoforo Colombo, 64, 65126 Pescara		
	Thursday 23 May		
08:45	Registration and coffee, University of Chieti-Pescara, Viale Pindaro, 42, Pescara, Italy		
09:15	Room: Federico Caffè Auditorium Welcome and Opening of the Conference: Prof. Augusta Consorti, Deputy Pro-Rector of University G.d'Annunzio of Chieti-Pescara; Prof. Michela Venditti; Head of the Department of Management and Business Administration (DEA), University G.d'Annunzio of Chieti-Pescara; Prof. Stefano Marasca, President of SIDREA (Società Italiana dei Docenti di Ragioneria e di Economia Aziendale); Dr. Ivano Farotti, UBI Banca, Pescara, Italy Prof. Massimo Sargiacomo, Conference Chair, University G.d'Annunzio of Chieti-Pescara		
09:45	Keynote Address: Prof Martin Piber Managing Intangibles in times of VUCA (Volatility, Uncertainty, Complexity and Ambiguity): Crossdisciplinary Insights from Arts, Culture and History Chaired by Massimo Sargiacomo		
10:30	Conference splits into parallel streams		
	Room: 15 Stream A - SMEs Chair: Armando Della Porta	Room: 16A Stream B - Public Sector and Social Enterprises Chair: Gianluca Antonucci	Room: 17 Stream C - Knowledge Chair: Francesco De Luca
10:45	What are the Intellectual Capital and Intellectual Liabilities Impacting SMEs' Digital Transformation? Cavillier Quentin and Philippe Wieser , EPFL, Lausanne, Switzerland (Presentation Only)	Intellectual Capital and Value Creation beyond Service Delivery: a Case Study Iacuzzi Silvia, Andrea Garlatti , Udine University and Maurizio Massaro , Ca' Foscari University of Venice, Italy	Trends of Intangibles and Intellectual Capital: The State of Art and Research Matos Florinda, DINÂMIA'CET-IUL - ISCTE-IUL, Valter Vairinhos and Ana Josefa Matos , ICLab - ICAA - Intellectual Capital Association, Lisbon, Portugal
11:15	Management Control Practices and Knowledge Intensive Business Services: Insights from a Private Equity Setting Dello Sbarba Andrea, Riccardo Giannetti , University of Pisa and Alessandro Marelli , University of Teramo, Italy	Intellectual Capital in Healthcare: a Social Exchange Approach Leal Carmem, Rogério Bessa , Marlene Loureiro , Rúben Nunes and Carlos Marques , University of Trás-os-Montes Alto Douro, Vila Real, Portugal	Intellectual Capital and the Value of Listed Firms in the MENA Region Musleh Al-Sartawi Abdalmuttaleb, Mukhtar Al-Hashimi , Sameh Reyad Adel Sarea , Shireen Badawi , and Allam Hamdan , Ahlia University, Manama, Bahrain
11:45	Patent Litigation by Private Inventors: Case of Finland Talvela Juhani and Tuomo Kässi , Lappeenranta University of Technology, Finland	Social Capital Development through the Activation of Civil Initiatives Veretennikova Anna, Zhoomart Omonov and Ksenia Kozinskaya , Ural Federal University named after the First President of Russia B.N Yeltsin, Russia	Prometeo: Knowledge Management System for Scientific Research Outputs Ulloa-Cazarez Rosa, Ana Itzel Betanzos-Rodríguez and Natalia Carolina Garza-Acosta , Universidad de Guadalajara, Mexico
12:15	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

	Room: 15 Stream A - Reporting and Disclosure Chair: John Dumay	Room: 16A Stream B - Innovation Chair: Stefania Migliori	Room: 17 Stream C - Intangibles Chair: Daniela Di Bernardino
13:15	The Impact of Intellectual Capital Disclosure Quality on firm Performance in the Integrated Reporting context Raimo Nicola, Filippo Vitolla and Michele Rubino, LUM Jean Monnet, Casamassima, Italy, (Presentation Only)	The Linkage between Intellectual Property and Innovation in the Global Innovation Ecosystem Reis Diego, Fábio Moura and Iracema Gomes, Federal University of Sergipe, Aracaju, Brazil	Intangible Assets and firm Performance: Evidence from Western and Northern Europe Mrázková Silvia, Technical University in Košice, Slovakia
13:45	Voluntary Disclosure of Intellectual Capital and Performance: Evidence from Bahrain Reyad Sameh, Abdalmuttaleb Musleh Al-Sartawi, Shireen Badawi and Allam Hamdan, Ahlia University, Manama, Bahrain	Collaborative Relationships Strengthening Innovative Activities: an Industrial Exploration Ceci Federica, Università G.d'Annunzio, Pescara, Mariangela Lazoi, Angelo Corallo, Università del Salento, Lecce and Heba Mohammad, Higher Colleges of Technology, Abu Dhabi, United Arab Emirates	The Role of Intellectual Capital in Non-Profit Organizations: A Content Analysis Civittillo Renato, Sannio University, Benevento and Maria Teresa Nardo, University of Calabria, Italy
14:15	Intellectual Capital Disclosure as a Costly Reporting Game: Insights from Systematic Textual Analysis Camodeca Renato, Alex Almici and Umberto Sagliaschi, Università degli Studi di Brescia, Italy	Competency Models as Modern tools in the Recruitment Process of Employees Spychała Małgorzata, Marek Goliński, Maciej Szafrński and Magdalena Graczyk-Kucharska, Poznań University of Technology, Poland	The Effects of Inter-organizational Communication and Collaborative Intellectual Capital Dalkir Kimiz, Mihaela Iancu and Daniela Oliveira, McGill University, Montreal, Canada
14:45	Intellectual Capital Disclosure and Cost of Capital: A Systematic Literature Review Bryl Łukasz, Poznan University of Economics and Business, Poznań, Justyna Fijałkowska and Łukasz Prysiniński, University of Lodz, Poland	Intellectual Property in the era of Increased Clockspeed: Return of knowhow? Saukkonen Juha, Mauno Harju and Pia Kreus, JAMK University of Applied Science, Jyväskylä, Finland	A Longitudinal study on Determinants of Intellectual Capital Disclosure in Indonesian Prospectuses Zuraida Zuraida and Ratna Mulyany, Syiah Kuala University, Banda Aceh, Indonesia
15:15	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
	Room: 15 Stream A - Mini Track on Sustainability and Integrated Reporting in Public and Hybrid Organizations Chair: Massimo Sargiacomo	Room: 16A Stream B - Mini Track on How do firms extract IC from Big Data, data analytics & artificial intelligence? Chair: Harold Harlow	Room: 17 Stream C - Developing and Emerging Countries Chair: Antonio D'Andre Matteo
15:45	Intellectual Capital Disclosure and University Performance: Is there a real nexus? Di Bernardino Daniela and Faisal Anees, University of Chieti-Pescara, Italy	Methodological Approaches to Evaluating Intellectual Capital of a Knowledge-Based Economy Zhuparova Aziza, and Rimma Sagiyeva, al-Farabi Kazakh National University, Kazakhstan	Intellectual Capital and Social Enterprises: Empirical Evidence from Kenya and Uganda Sgrò Francesca, University of Urbino Carlo Bo, Urbino, Giacomo Ciambotti, Università Cattolica del Sacro Cuore, Italy and David Cheboryot, Tanzaga University College, Nairobi, Kenya
16:15	Sustainability Reporting by Electric Utilities Slacik Johannes and Dorothea Greiling, Institute of Management Accounting, Linz, Austria	Trust in Business Partnerships and its Effect on Mutual Benefits of Cooperation Kohnova Lucia and Jan Papula, Comenius University in Bratislava, Slovakia	Disclosing the Intellectual Capital of Universities in Developing Countries: An Exploratory Case Study Ndou Valentina and Giustina Secundo, University of Salento, Lecce, Italy
16:45	The role of Structural Capital in Risk-related Disclosure Quality: An Empirical Analysis De Luca Francesco and Ho Tan Phat Phan, Università G. d'Annunzio di Chieti-Pescara, Pescara, Italy	Big Data and Analytics: Case Study of Good Governance and Government Power Gul Raazia and Ali Ahsan, Foundation University, Rawalpindi, Pakistan	Valuation of Intellectual Capital in the Context of Economic Potential of a Company Tkachenko Elena, Nicolay Dmitriev, St Petersburg State University of Economics, Elena Rogova, Higher School of Economics, St Petersburg, and Sergey Bodrunov, New Industrial Development Institute, St Petersburg, Russian Federation
17:15	<i>Close of Conference Day</i>	<i>Close of Conference Day</i>	<i>Close of Conference Day</i>
19:30	Le Terrazze Roof Garden (Esplanade Hotel Roof Terrace, Piazza I Maggio, 46)		

	Friday 24 May		
09:00	Room: Federico Caffè Auditorium Opening Messages		
09:05	Keynote presentation by John Dumay, Macquarie University, Australia 25 Years since Skandia: Critical reflections and projection Chaired by James Guthrie		
09:50	Introduction to ECIC 2020		
10:00	<i>Refreshments</i> <i>Poster contributors stand by their posters for others to discuss the research</i>		
	Room: 15 Stream A - IC Issues Chair: Gianluca Antonucci	Room: 16A Stream B - Social Media Chair: Lea Iaia	Room: 17 Stream C - PhD Colloquium Chair: John Dumay
10:30	Accounting and Taxation Treatment of Goodwill in Portugal Aldeia Susana and Cristina Sousa , Portocalense University, Porto, Portugal	The Social Media Influence on the Intellectual Capital Growth of Listed Companies Sgrò Francesca, Ilaria Curina , Massimo Ciambotti and Marco Cioppi , University of Urbino Carlo Bo, Urbino, Italy	10:30 - 10:40 Aspirations and Intellectual Property in the worldwide Entrepreneurship Ecosystem Reis Diego, Fábio Moura , and Iracema Aragão , Federal University of Sergipe, São Cristóvão, Brazil
11:00	The Role of Intellectual Capital in the Italian Municipalities Planning: A Case Study Ziruolo Andrea and Marco Berardi , University of Chieti-Pescara, Italy	The Value of the Elite Athlete as Influencer in the era of Social Media Antonucci Gianluca, Armando Della Porta , and Michelina Venditti , G. d'Annunzio University of Chieti-Pescara, Chieti-Pescara, Italy	10:45 - 10:55 The Unitary Patent: a Further Step towards Promoting Sustainability through Clean Energy Santa Ana-Maria Iulia, The Bucharest University of Economic Studies, Bucharest, Romania
11:30	Mapping the Future Curriculum: Adopting Artificial Intelligence and Analytics in Forecasting Competence needs Ketamo Harri, Anu Passi-Rauste , HeadAI Ltd., Helsinki, Finland, Anu Moisio , Helsinki Metropolitan University and Ari Alamäki , Haaga-Helia University of Applied Sciences, Finland	Tweets to Story: Race for the Seat in the Senate for Florida in 2018 Mitra Ananda, Wake Forest University, Winston Salem, USA (Presentation Only)	11:00 - 11:10 The Importance of Reporting and Measuring Intellectual Capital Herciu Lidia Gabriela, National University of Political Studies and Public Administration – NUSPA, Bucharest, Romania 11:15 - 11:30 Discussion and Feedback
12:00	Roundtable Discussion: Federico Caffè Auditorium "Doing Research on Intangibles and Intellectual Capital: New Frontiers, Challenges and Future Scenarios" <i>Chaired by Prof Stefano Marasca, University Politecnica delle Marche, Italy</i> Panellists include: Prof John Dumay , Macquarie University, Australia Prof Rosa Lombardi , University of Rome "La Sapienza", Italy Prof Martin Piber , University of Innsbruck, Austria Prof Stefano Zambon , Ferrara University, Italy		
13:00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

	Room: 15 Stream A - Banking, Accounting Chair:	Room: 16A Stream B - IC in towns and cities Chair:	Room: 17 Stream C - Start-Ups Chair: Antonio Gitto	Room: 16B Stream D - IC and Value Creation Chair:
14:00	Intellectual Capital and the Performance: Islamic Banking vs Conventional Banking in the Gulf Cooperation Council Sarea Adel , Allam Hamdan , Abdalmuttaleb Al-Sartawi , Ahlia University, Iqbal Hawaldar , Kingdom University, Manama Bahrain and Qasim Zureigar , Sulaiman AlRajhi Colleges, AlQassim, Saudi Arabia	The Role of Intellectual Capital on Value Creation Buallay Amena , Brunel University, UK, Allam Hamdan , Ahlia University, Lulwa Budalamah , Ministry of Information Affairs, Manama, Bahrain	The role of Intellectual Capital in Exploring Start-ups' Management and Acquisition Success Masciarelli Francesca , University G. d'Annunzio Chieti-Pescara, Italy and Francesca Di Pietro , Trinity College Dublin, Ireland	Intellectual Capital of Smart Cities as Objects for Institutional Modeling Semyachkov Konstantin , Evgeny Popov , Institute of economics, the Ural branch of Russian Academy of Sciences, Yekaterinburg, Russia, and Sergey Kortov , Ural Federal University, Russia
14:30	Youth as Intellectual Capital and Job Satisfaction Factors in Islamic Banks Almarzooq Fatima and Muneer Almubarak , Ahlia University, Manama, Bahrain	The Contribution of Independent Board of Directors to the firm's Intellectual Capital Buallay Amena , Brunel University, UK, Allam Hamdan , Ahlia University, Manama, Bahrain, Qasim Zureigar , Sulaiman AlRajhi Colleges, AlQassim, Saudi Arabia and Talal Al-Hayale , University of Windsor, Canada	The Antecedents of Serial Entrepreneurship: The Role of Entrepreneurs' Narcissism and Human Capital Leonelli Simona , University of Padova and Francesca Masciarelli , "G. d'Annunzio" University, Pescara, Italy	
15:00	Summary of the Conference: Prof. Massimo Sargiacomo Awards to the winners of the Best PhD Paper and best Poster			
15:15	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>
Posters will be displayed from Thursday afternoon until lunchtime on Friday Poster Presenters will stand by their posters at 10:00 on Friday to present their work to other participants				
	Poster with a WIP Paper	Poster Only	Invited Posters	
	Human Capital and Artificial Intelligence (AI) Capital: Preparing for the Singularity Harlow Harold , Wingate University, USA	Cybersecurity Measurements for the Protection of Intellectual Property Bernik Igor , University of Maribor, Ljubljana, Slovenia	Evolution of Methodology and Standards of Knowledge Management in the Conditions of New Industrialization Tkachenko Elena , Alexander Karliq , Elena Rogova , Sergey Bodrunov , St Petersburg State University of Economics, St Petersburg, Russian Federation	Outspeeding Your Own Intellect - Reasons For Missing Product Launch Targets And Best Practices for Success Saukkonen Juha , JAMK University of Applied Sciences, Finland and Dan Suhr , Independent Platform LLC, Phoenix, AZ, USA
	Intellectual Capital Accounting Research Analysed over the past two Decades Guthrie James and John Dumay , Macquarie University, Sydney, Australia	A Study on Intangibles and Human Capital in Tourism Industry Jeong Daeyoung and Minho Cho , Hanyang University, Seoul, South Korea	IC Scoring for Sustainability. Matos Florinda , DINÂMIA'CET-IUL - ISCTE-IUL, Lisboa, Portugal	Portuguese Competitiveness of Health R&D Accounting and Fiscal Treatment Aldeia Susana Cristina & Micaela Pinho , Portocalense University, Porto, Portugal
	Which are the best Public Higher Educations Institutions in Spain and Latin America? Muñoz-Suárez Manuel and Natividad Guadalajara-Olmeda , Universitat Politecnica de Valencia, Spain	Tangible and Intangible Resources and Financial Performance of Polish Social Cooperatives Rajchelt-Zublewicz Magdalena , Małgorzata Matyja and Eстера Piwoni-Krzeszowska , Wroclaw University of Economics, Poland	"Dynamic Models of the Effect of VAICTM and its Components on the Overall Firm Value". Mrázková Silvia , Technical University in Košice, Slovakia	