

4th Online Symposium on AI Opportunities and Challenges (SAIOC) <i>After the bubble, a more mature appreciation of AI?</i> Co-Hosted by Mid Sweden University, EM Normandie – France, University of Hertfordshire – UK, Athabasca University – Canada 16th June 2026 Swedish time (GMT+2) Preliminary Timetable	
09:00	Zoom Room 1 Opens
09:15	Welcome and Opening by
09:30	Keynote Address: Professor Ella Pereira , Professor of Computing, Edge Hill University, UK AI Beyond the Hype: Key Learnings and Emerging Opportunities
10:10	<i>Short break</i>
<i>Breakout sessions for research presentations in two streams</i>	
	Zoom Room 1 Chair:
	Zoom Room 2 Chair:
10:20	From Analytics Systems to Knowledge Sharing: Psychological and Workflow Mechanisms Kristina Jespersen , Aarhus BSS, Aarhus University, Denmark
10:40	Evidence-Bound Retrieval in a Materials Science Community: A Case Study Manfred Bornemann , Intangible Assets Consulting GmbH and Gerhard Hackl , ASMET GmbH, Austria, Austria
11:00	A New Member in the Classroom: Conversational Patterns in AI-enhanced Group Work Saga Dorani Andersson and Peter Mozelius , Mid-Sweden University, Sweden
11:40	From Explaining to Engaging: How AI-Guided Tools May Transform Science Communication Christine Flaßbeck , Svenja Krämer , Livia Melanie Malkus , Karin Thier , Paulina Sophie Westing IU International University of Applied Sciences, Germany
12:00	From Role-Play to Real Impact: A Customisable Bodyswaps AI Simulation Case Study on Driving Soft Skill Development in Employment Relations Madeleine Pickles , Liverpool John Moores University, UK
12:20	Keynote Address: Dr Diego Argüello Ron , EM Normandie Business School, UK After the AI Bubble: From Bigger Models to Trustworthy, Efficient and Accountable AI
13:00	<i>Lunch Break</i>
	Zoom Room 1 Chair:
	Zoom Room 2 Chair:
13:30	Embedding Generative AI Within an MBA Management Consulting Program Ken Grant , Toronto Metropolitan University, Canada
13:50	Generative AI for Dynamic Micro Cases in Business Education Ana Trevino , Tecnologico de Monterrey, México
14:10	AI in Educational Leadership Practice Jussara Reis-Andersson , Mid Sweden University, Sweden
14:30	DIFA: AI-Assisted Formative Feedback for Scalable Pedagogy Raja Khurram Shahzad , Lulea University of Technology and Peter Mozelius , Mid-Sweden University, Sweden
14:50	<i>Short Break</i>
	Zoom Room 1 Chair:
	Zoom Room 2 Chair:
15:00	Cyber Resilience in the Age of AI: Making all End-users Cybercrime Fighters Basie von Solms , University of Johannesburg, South Africa
15:20	Deepfake Detection in the Age of GenAI: A Multimodal Approach to Trust, Security, and Governance Kasey Miller , Karl Ricanek , University of North Carolina Wilmington, NC, USA, Anastasiia Iufereva , IULM University, Milan, Italy and Peter Mozelius , Mid-Sweden University, Sweden
15:40	Deepfakes Challenging the Communication Ecosystems: Towards a Policy Framework for Synthetic Media Governance Peter Mozelius , Mid-Sweden University, Sweden, Anastasiia Iufereva , IULM University, Milan, Italy, Kasey Miller and Karl Ricanek , University of North Carolina Wilmington, NC, USA
16:00	AI-Driven Fraud vs AI-Driven Detection: An Arms Race Alexandru Blăgău and Cezar Scarlet , National University of Science and Technology Politehnica Bucharest, Romania
16:20	Keynote Address: Dr. Connie Levina Yuen , Associate Professor of Emerging Technologies in Open, Digital, and Distance Education at Athabasca University, Canada Mind Meets Machine: Human Judgment and Responsibility in an AI-Shaped Society
17:00	Wrap-up Discussion and Summary of the Symposium by Dan Remenyi