

ECMLG 2024

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Mini Track on The Role of Corporate Governance in a Sustainable Business Environment

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Corporate governance, which is primarily ensuring a truthful management of a business designed to protect shareholders, has nowadays shifted to the sustainable development of companies and society. Researchers, policymakers, stakeholders and analysts are all concerned about responsible ways of designing the business model in order to mitigate concerns such as companies' failures, global multidimensional crisis, and sustainability-related issues. Consequently, the emphasis on sustainable policies and practices directly linked to corporate governance has become increasingly significant. Under the light of agency theory, new corporate governance models may be addressed to ensure a balance amongst divergent interests of managers and stakeholders. Adopting the United Nations 2030 Agenda

for Sustainable Development, governments committed to 17 goals and 169 associated targets in areas of critical importance for humanity and the planet, while companies' involvement may contribute significantly to the SDGs achievement. Widely supported by researchers, a paradigm shift may be considered through legitimacy theory by private, public, and civil society collaboration in creating SDGs development pathways. Over time, the constant change in business model from traditional towards sustainable has characterised the company's efforts to gain competitive advantage. Lately, the strategic development of companies relies not only on Corporate social responsibility (CSR) or Environmental, Social, and Governance (ESG) performance and reporting, but expands through incorporating technological development in creating a digital business model.

We are inviting interdisciplinary research contributions and topics related to:

- Corporate governance and sustainability performance
- The interplay between corporate governance and sustainability reporting
- The role of corporate governance structures in ethical decision-making in business
- The diversity of sustainability reporting initiatives and their effectiveness in promoting sustainable corporate governance
- The role of digitalisation in enhancing sustainable corporate governance
- Micro and macro mediators in corporate governance - sustainable business environment relationship



Camelia Iuliana Lungu is professor of accounting at the Faculty of Accounting and Management Information Systems and the Director of Doctoral School of Accounting, Bucharest University of Economic Studies. With an experience of more than 20 years in accounting research topics, Dr. Lungu is scientific reviewer of prestigious academic journals (Accounting in Europe, Journal of Organizational Change Management, Renewable and Sustainable Energy Reviews), associate editor of the Journal of Accounting and Management Information Systems, member of scientific committee of the 14th IAAER World Congress of Accounting Educators and Researchers and member of EAA 2024 Annual Congress Organizing Committee.

Submission details

In the first instance a 300 word abstract is required, to be received by **24th April 2024**. Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ecmlg/ecmlg-call-for-papers/>

If you have any questions about this track, please email the mini track chair: camelia.lungu@cig.ase.ro

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