

## ECMLG 2024

20th European Conference on Management Leadership and Governance

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### Mini Track on Management and Sustainability in the Aeronautic Sector

Mini Track Chair: Dr. José Vicente, Lusófona University, Portugal



In today's dynamic and ever-changing aviation sector, management and sustainability play a key role in shaping the future of the industry. Entrepreneurs in the aeronautical sector, faced with increasingly fierce competition due to the liberalization of air transport, are not only promoting new products and travel experiences for their passengers, but also promoting a culture of management and sustainability that is essential for the growth of airlines, in terms of improving the offer of destinations, competitiveness and compliance with Industry objectives defined for Agenda 2023 and IATA 2050; reducing and minimizing the carbon footprint and implementing waste objectives to zero. This mini track will explore the latest trends and developments in management and sustainability in the aviation

sector, providing valuable information for researchers, policy makers and industry professionals. Together, we will delve into the transformative power of management and sustainability, examining how decision-makers and managers are harnessing technology, innovation and sustainable practices to redefine improvements in the passenger experience, with greater added value, while meeting objectives defined sustainability criteria. In the 2030 Agenda and in the Industry Agenda, by IATA 2050, focusing on the implementation of sustainable processes, the renewal and management of sustainable and efficient fleets, the development of policies based on reducing the carbon footprint and contributing to zero waste. We will discuss the challenges and opportunities associated with the sustainability of the aviation sector, highlighting the need for supportive policies, infrastructure and access to finance to nurture thriving innovation, a sustainable and value-creating aviation ecosystem. This mini track will explore the latest trends in sustainability and management in the aviation sector and provide insights into how companies can position themselves at the forefront of the aviation sector.

We are inviting submissions of abstracts for presentations on the following topics:

- Role of Management Challenges in Driving Sustainability in Aeronautical Sector.
- The Impact of Management and Sustainability in the Aeronautic Sector
- The overall strategy management to achieve net zero emissions by 2050
- Airline Fleet Sustainable Management.
- Green Airline Challenges Management.
- Aeronautical Regulation and Governmental Developing Policies based on Sustainability.
- Financing the energy transition.
- Carbon Offsetting – Completing the Journey to Net-Zero.
- Sustainability Consumers Choice in Aviation.
- Sustainable aviation fuel (SAF), novel propulsion systems, advanced air mobility, and innovative strategies like carbon offsets and book & claim.
- Case Studies of Successful Management Aviation and Sustainability



**Dr José Manuel Vicente** is Professor of Air Transport Planning I and II, Concessions Management, Airline Route Management, Airport Business Economics, Ground Handling Assistance, and Marketing at Lusófona University, Lisbon, Portugal. He holds two PhDs in Management with Aeronautical Management research field and is a researcher at CETRAD – Intrepid Lab, Porto.. He has over 15 years of teaching experience. He has had several visiting positions in many different countries and institutions.

Professor Vicente has produced extensive research in the field of Aeronautical Management, Sustainable Tourism, Marketing and Education.

#### Submission details

In the first instance a 300 word abstract is required, to be received by **24<sup>th</sup> April 2024**. Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ecmlg/ecmlg-call-for-papers/>

If you have any questions about this track, please email the mini track chair: [fredst@oslomet.no](mailto:fredst@oslomet.no)

See more about ECMLG at <http://www.academic-conferences.org/conferences/ecmlg/>