

25th European Conference on Knowledge Management
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Mini Track on Advancing Social Innovation

Mini Track Chair: Beáta Fehérvölgyi, University of Pannonia, Veszprém, Hungary



In this day and age, innovation is a buzz word and everyone feels the effects, due to modern technologies, new solutions or improved processes. However creating innovation is a complex task and requires sustainable, long term planning in order to meet the needs of the current and future generation. Therefore social innovation is a vital task of the for-profit and non-profit organizations, which requires to take into consideration the necessity of the society, to focus on the locally occurring problems, the environmental possibilities and monitor the global phenomenon.

In this multifaceted process, there are different barriers and supporting factors from the existing organisational culture, the role of the leader, the differences among the collaborating partners, and the available competencies to the legal, financial and economical aspects. Consequently, advancing social innovation is an essential but complicated duty.

Therefore, the purpose of the social innovation mini track to attract theoretical and practical research areas, to gain knowledge, to create place for active discussion, to foster collaboration and support the development of social innovation solutions.

Suggested topics include but are not limited to:

- The impact of social innovation
- The role of knowledge management in social innovation processes
- Innovation competencies for sustainable social solution
- Sustaining an innovative organizational culture



Beáta Fehérvölgyi, PhD is an Associate professor, Head of Department of Innovation Management (Institute of Management) and Dean at the Faculty of Business and Economics of the University of Pannonia, Veszprém. She obtained her PhD in Business and Management at the University of Pannonia, in 2010 focusing on the “Boundless opportunities along the border”. She has been interested in management, tourism and innovation practices, especially in social innovation. Her scientific research currently focused on the developments of regional and touristic destinations, place marketing, social alliances and the exploration of the third mission activities of the higher education institutions. Furthermore, she is actively engaged in teaching both BsC, and MsC level courses and she is dedicated in educating MBA students.

She has been actively involved in international and national research projects, such as TINLAB (National Laboratory for Social Innovation NKFIH-875-4/2020 and National Laboratory for Climate Change NKFIH-872-2/2020), or SKIPPER (Skill portfolio of Professional development).

Submission details

In the first instance a 300 word abstract is required, to be received by **13 February 2024**.

Submissions must be made using the online submission form at
<http://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/>

If you have any questions about this track, please email: fehervolgyi.beata@gtk.uni-pannon.hu

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