

## ECMLG 2024

20th European Conference on Management Leadership and Governance  
14-15 November 2024, Lisbon, Portugal

### Mini Track on Entrepreneurship & Innovation in Tourism and Hospitality

Mini Track Chair: Dr. Álvaro Lopes Dias, ISCTE Business School, Portugal



In today's dynamic and ever-changing tourism landscape, innovation and entrepreneurship play a pivotal role in shaping the future of the industry. Tourism entrepreneurs are not only driving new tourism products, services, and experiences but also fostering a culture of innovation that is essential for the sustained growth and competitiveness of destinations. This mini track will explore the latest trends and developments in tourism entrepreneurship and innovation, providing valuable insights for researchers, policymakers, and industry practitioners. Together, we will delve into the transformative power of innovation, examining how entrepreneurs are leveraging technology, digitalization, and sustainable practices to redefine the tourism experience and create new opportunities for destinations and their communities. We will also discuss the challenges and opportunities associated with tourism entrepreneurship, highlighting the need for supportive policies, infrastructure, and access to funding to nurture a thriving ecosystem of innovation in the tourism sector. This mini track will explore the latest trends in entrepreneurship and innovation in tourism and hospitality and will provide insights into how businesses can stay ahead of the curve.

We are inviting submissions of abstracts for presentations on the following topics:

- Role of Entrepreneurs in Driving Innovation in Tourism.
- The Impact of Technology on Tourism Entrepreneurship and Innovation.
- The Impact of Tourism Entrepreneurship and Innovation on Local Communities and Destinations.
- Changing consumer preferences.
- Advances in technology.
- Growing demand for responsible tourism.
- Government support.
- Impacts of tourism entrepreneurship and innovation: Economic benefits; Improved visitor experience; Sustainable development; Cultural preservation; etc.
- Case Studies of Successful Tourism Entrepreneurs and Innovative Businesses.



**Dr Álvaro Lopes Dias** is Professor of Tourism, marketing, and Entrepreneurship at ISCTE-IUL, Lisbon, Portugal. He holds two Ph.Ds. one in Management and Marketing and another in Tourism and is a researcher at BRU-Business Research Unit/ISCTE-IUL. Postdoctoral studies in Management, MSc in Strategy, and MBA in International Business. He has over 28 years of teaching experience. He has had several visiting positions in different countries and institutions including Brazil, Angola, Spain, Saudi Arabia, Poland, and Finland. Professor Dias has produced extensive research in the field of Tourism and Marketing. His work has published Int. J. of

Contemporary Hospitality Management, Current Issues in Tourism, J. Sustainable Tourism, J. Brand Management or Bus. Process Management J.

#### Submission details

In the first instance a 300 word abstract is required, to be received by **24<sup>th</sup> April 2024**. Please read the guidelines here: <https://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ecmlg/ecmlg-call-for-papers/>

If you have any questions about this track, please email the mini track chair: [fredst@oslomet.no](mailto:fredst@oslomet.no)

See more about ECMLG at <http://www.academic-conferences.org/conferences/ecmlg/>