

19th European Conference on Innovation and Entrepreneurship

26-27 September 2024, Paris, France

Mini Track on Management and Enterprise Development

Chairs: Matti Muhos and Martti Saarela, University of Oulu, Finland



During the past decades, literature focused on management and enterprise development has evolved rapidly continuously providing new aspects. This stream of literature has enabled academics, practitioners, and policymakers to contribute, to disseminate knowledge, and to learn from each other's work, and build on cutting-edge thinking.

This mini-track is focused on business development strategies and policies as well as management processes in different contextual settings. It provides a venue for authors interested in theoretical research, evidence-based case studies and practical applications seeking to explore best practice and investigate strategies for growth management and development in SMEs. The track welcomes multi-disciplinary contributions and both conceptual and practical insights and innovative ideas are welcome.

By participating this mini-track you have an opportunity contribute a joint effort towards opening the diversity and special characteristics of management and enterprise development on individual, company, and contextual levels. We want to provide an outlet whereby management and enterprise development research can shape itself and results can be shared across institutions, governments, researchers and students, as well as industries.

Suggested topics include but are not limited to:

- Management processes and practices
- Enterprise development
- Development strategies
- New venture creation
- Startup management and scaling
- SME management
- Management of micro-sized business
- Growth management and processes
- Management of international growth and development



Dr.Sc. (Tech.) Matti Muhos is the Professor of Growth Management, Renewing Business and Digitalization and the Director of the University of Oulu Kerttu Saalasti Institute. Muhos holds the title of Docent in Technology Business, with a special focus on innovative starting and growing business in the IT industry, at the University of Jyväskylä. His research is focused on growth management, industrial engineering and management, technology business and international business. He participates in the editorial processes of several international journals as an editor, associate editor, guest editor and on both editorial and advisory boards.



Dr. Martti Saarela serves as the Development Manager at the Micro-Entrepreneurship Centre of Excellence (MicroENTRE) at the Kerttu Saalasti Institute of the University of Oulu, Finland. He holds a doctorate in industrial engineering and management (Ph.D. in Tech) and also possesses a Master of Laws and a Master of Science in Economics. His primary research interests include the development of micro-enterprises, public business services, start-ups, eHealth business, public procurement, and regional development. In recent years, he has been involved in numerous projects focusing on digital development in SMEs.

Submission details

In the first instance a 300 word abstract is required, to be received by 23 February 2022. Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: matti.muho@oulu.fi

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