

19th European Conference on Innovation and Entrepreneurship

26-27 September 2024, Paris, France

Mini Track on The Role and Impact of Physical and Virtual Incubators and Accelerator Programs on Early-Stage Startups

Mini-Track Co-Chairs: Marco Lamas, Carlos Miguel Oliveira, ISLA – Polytechnic Institute of Management and Technology, Portugal and Slava Baranovskiy, Eligent Club, UK



In recent years, the significance of incubators and accelerators in research has surged, drawing attention to their benefits for early-stage startups. This Mini-track is designed to delve into their pivotal role and impact, fostering a forum for debate and the exchange of insights from both research and hands-on experiences.

Focused on best practices and methodologies for promoting early-stage startups forward, this Mini-track includes a variety of pivotal themes, interculturality, entrepreneurial education, innovative business model cultivation, expansive networking strategies, funding, and entrepreneurial ecosystems. The overarching objective is to offer pragmatic solutions that directly address the multifaceted challenges confronting entrepreneurs and early-stage startups at the outset of their journeys.

This initiative holds relevance for a diverse audience of individuals, including scholars, researchers, educators, policymakers, entrepreneurs, startup pioneers, and anyone engaged in the entrepreneurial ecosystem.

Suggested topics include but are not limited to:

- Incubators and accelerators challenges
- Business Model Innovation
- Co-Creation Support Programs
- Interculturality
- Online Support Programs
- Startup Ecosystems
- University Support Programs



Marco Lamas holds a Post-Doc in Education (Entrepreneurship), PhD in Education (Entrepreneurship) and Bsc in International Relations. He is a Senior Professor at ISLA – Polytechnic Institute of Management and Technology where he Leads the Business and Innovation LAB (BIL). Marco is also a Researcher, member of CEI and CEOS.PP, both from ISCAP -P.Porto and also member of the Research Centre of ISLA-IPGT. He is a Founder member of SHINE - Scaling Higher Education Innovation for Europe (<https://shine-project.eu/>).



Slava Baranovskiy is a serial tech entrepreneur, international speaker, startup mentor, guest lecturer and researcher. He is a founder of Eligent Club (community of tech startup founders in the UK/EU), founder and programme director of Eligent Accelerator (online 6-month programme for socially-driven tech startups). Currently, he is a PhD candidate at the University of Liverpool (UK), and his research interests are socially driven startups, virtual accelerators, and entrepreneurial ecosystems. More info: slavabaranovskiy.com



Carlos Miguel Oliveira has a Ph.D. in Management. He is a Coordinating Professor and Director of the School of Management at ISLA – Instituto Politécnico de Gestão e Tecnologia. He is editor-in-chief of the Management in Review Journal and a collaborating member of CEOS.PP – Centre for Organisational and Social Studies. In recent years, he has published several articles in journals and conferences. He is a reviewer in some journals in the management area.

Submission details

In the first instance a 300 word abstract is required, to be received by 23 February 2022. Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: marco.lamas@islagagaia.pt
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