



Pannon Egyetem
University of Pannonia

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ECKM 2024

25th European Conference on Knowledge Management
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Mini Track on KM and Practices in Family Firms

Mini Track Chair: Walter Vesperi, University of Palermo, Italy, Yong Wang, University of Wolverhampton, UK & Anna Maria Melina, University of Messina, Italy



In recent years, scholars and practitioners have recognized knowledge as the most important resource in organizational processes and for this reason an extensive literature on strategic knowledge management (KM) has been consolidated. From this perspective, it becomes vital for the survival and success of organizations to facilitate the creation, storage, transfer and application of knowledge.

There are many studies on KM in family firms and insights concerning businesses in general. Few studies have focused on the transfer and sharing of knowledge between different generations. The purpose of this mini-track is to deepen the aspects and concepts of knowledge management in family firms. Theoretical, as well as practical contributions, are invited to this virtual mini track.

Potential topics include, but are not limited to:

- New trends in Knowledge Management Practices in Family Firms
- Knowledge transfer and knowledge translation dynamics in family and no-family firms
- Strategies, approaches, tactics and mechanism for generational succession
- Failures and success stories in KM in Family Firms

The best papers presented will be selected for quick review in the International Journal of Management Practice (IJMP, Inderscience). <https://www.inderscience.com/jhome.php?jcode=ijmp>



Walter Vesperi is Research Fellow in Organization Theory and HRM at University of Palermo. His research topics are on knowledge transfer, university entrepreneurship and agri-food sector. His publications appeared in academic journals and presented his research at several international conferences. Also he is member of editorial board of International Journal of Management Practice.



Yong Wang is Professor in Family Business & Entrepreneurship at Wolverhampton Business School and Fellow of the International Family Enterprise Research Academy (IFERA). Prof. Wang's research focus on family business and entrepreneurship. His publications have appeared in the Journal of Small Business Management, Journal of Strategic Information System, Journal of Family Business Strategy, International Journal of Entrepreneurial Behaviour and Research, as well as others.



Anna Maria Melina is Research fellow in Organization studies at University of Messina. Her research focuses on Knowledge Management, Family Business, Small & Medium Business, Generational Change and Healthcare System. She is a speaker in national and international conferences. She is the author and/or co-author of several publications, including books, articles, research reports and working papers.

Submission details

In the first instance a 300 word abstract is required, to be received by **13 February 2024**. Please read the guidelines here: <https://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/>

If you have any questions about this track, please email: walter.vesperi@unipa.it

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