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## ECKM 2024

25th European Conference on Knowledge Management  
5-6 September 2024, University of Pannonia, Veszprém, Hungary

### Mini Track on Knowledge Management in Different Cultural Contexts

Mini Track Chair: Liu Gang, *Business School, Shenzhen Technology University*



It is widely acknowledged that knowledge management (KM) should consider the differences in national cultures to fit the environment of the focal organizations. National cultures affect the KM activities since national culture can influence every individual's perception and behaviour. National cultures mirror all people's thought about knowledge and their behaviour towards knowledge-related activities, such as knowledge acquisition, sharing, creation, application, and

protection.

Incorporating the impacts of national culture can further theoretical development and strengthen the inference of cultural effects. Given the distinct institutional differences, variations in KM practices and enablers can be revealed in different countries, which suggests it is worth examining KM in different national cultural contexts.

Suggested topics include but are not limited to:

- 1) KM in multinational companies
- 2) Knowledge transfer across different cultural contexts
- 3) Advanced technologies (e.g., generative artificial intelligence, ChatGPT and blockchain, etc.) facilitate or impede knowledge management in different cultural contexts.
- 4) Impacts of national cultures/ institutions on knowledge managements
- 5) Impacts of social media on customer knowledge management in different countries.
- 6) KM and innovation in different cultural contexts



**Dr. Liu Gang** earned his Ph.D. from The Hong Kong Polytechnic University. Now, he is an associate professor at Business School, Shenzhen Technology University. His research areas include knowledge management and organizational performance, innovation and entrepreneurship, and cross-cultural management. His papers have been published on Journal of Business Research, Industrial management and Data System, Knowledge Management Research & Practice, Proceedings of European Conference on Knowledge Management, etc. He is a committee member

of the European Conference on Knowledge Management.

#### Submission details

In the first instance a 300 word abstract is required, to be received by **13 February 2024**. Please read the guidelines here: <https://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/>

If you have any questions about this track, please email: [Liugang3@sztu.edu.cn](mailto:Liugang3@sztu.edu.cn) OR [gang.liu@connect.polyu.hk](mailto:gang.liu@connect.polyu.hk)

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