

## 19th European Conference on Innovation and Entrepreneurship

26-27 September 2024, Paris, France

### Mini Track on Entrepreneurship Education and Learning

**Chairs:** Dr Alexandros Kakouris, Dr Nikolaos Apostolopoulos, Dr Andreas Walmsley and Dr Birgitte Wraae



This mini track will focus on entrepreneurship education, a field of significant growth in entrepreneurship research. The track seeks to draw upon global perspectives for entrepreneurship education, in particular considering the interdisciplinary nature this education provides. After an initial period of fostering the entrepreneurial mindset, entrepreneurship education is now able to widen this focus to include research on innovative teaching methodologies, the implementation of such strategies as well as the outcomes and coherent assessment techniques associated with such strategies. Entrepreneurship education can be provided in a wide range of scenarios from formal

academic settings to informal events; typical classrooms to incubators, technology parks and summer academies and more. At the same time, a large variety in content and methods is observed without a unanimous teaching model. Moreover, recent trends show the importance of linking entrepreneurship education with sustainable development and social challenges. This mini-track aims to bring academics and practitioners from different entrepreneurship education settings in a common discourse regarding the pedagogy of entrepreneurial education and the observed learning outcomes.

Suggested topics include but are not limited to:

- Innovative teaching methods in entrepreneurship education
- Entrepreneurial pedagogies in connection with learning
- Informal versus formal entrepreneurial teaching
- Entrepreneurial learning environments
- Entrepreneurship education, sustainable development and social challenges
- Mapping the impact of entrepreneurship education
- Perspectives of educational policies for entrepreneurship



**Dr Alexandros Kakouris**, PhD, PhD, is an Assistant Professor in entrepreneurial learning and education at the Department of Management Science and Technology of the University of Peloponnese and at the Hellenic Open University. He holds PhD in Physics, PhD in Entrepreneurship and a MSc in Adult Education. His special interests concern: fostering entrepreneurship and innovation to science graduates, context-aware entrepreneurship, support of youth entrepreneurship through teaching and counselling as well as nascent entrepreneurship, transformative and experiential learning. He is on the editorial board of International Journal of Management Education.



**Dr Nikolaos Apostolopoulos**, PhD, is an Assistant Professor in European Policies in Sustainability and Entrepreneurship at the University of Peloponnese. He also acts as scientific advisor at the Labour Institute of General Confederation of Labour (INE/GSEE) in Greece. He is co-editor of the edited volumes entitled: "Universities and Entrepreneurship: Meeting the Educational and Social Challenges", "Entrepreneurship and the Sustainable Development Goals and Entrepreneurship", "Institutional Framework and Support Mechanisms in the EU".



**Dr Andreas Walmsley**, PhD, is Associate Professor in Business at Plymouth Marjon University. He conducts research in entrepreneurship, especially entrepreneurship education, graduate entrepreneurship and responsible entrepreneurship. He is on the editorial boards of the journals Entrepreneurship Education and Pedagogy and the International Journal of Entrepreneurial Behaviour and Research.



**Dr Birgitte Wraae**, PhD, is an Associate Professor in Entrepreneurship at the Department of Finance and Administration, Faculty at UCL University College, Odense, Denmark. Her research interests are in entrepreneurship, especially entrepreneurship education: identity formation, emancipation, and employability. She excels in doing research in connection with the entrepreneurial learning space. She has recently published a book on the entrepreneurial learning journey.

#### Submission details

In the first instance a 300 word abstract is required, to be received by 23 February 2022. Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: [akakour@phys.uoa.gr](mailto:akakour@phys.uoa.gr)

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