

25th European Conference on Knowledge Management 5-6 September 2024, University of Pannonia, Veszprém, Hungary

Mini Track on Challenges and Solutions for Sustainable Knowledge Management

Mini Track Chair: Luiza Piersiala & Patrycja Krawczyk, Czestochowa University of Technology, Poland



This session considers theoretical and applied research challenges in the area of sustainable knowledge management.

Global economic development based on sustainability is only possible through broadly understood knowledge. The conditions and development of a knowledge-based economy mean that modern organisations must meet many new challenges associated with the need to adapt to changes and transformations occurring in the environment. The effective introduction of new ideas requires the acquisition or supplementing of knowledge in the implementation of these processes, taking

into account the specificity of the changes made.

The introduction of innovative management solutions that are based on knowledge can result in a significant improvement in efficiency and effectiveness. Sustainable knowledge management implies an understanding of the social, environmental, and economic aspects, taking into account the costs of current decisions for future generations. We are looking for innovative academic approaches presenting theoretical and empirical research into sustainable knowledge management.

Suggested topics include but are not limited to:

- We are looking for innovative academic approaches presenting theoretical and empirical research into sustainable knowledge management. Topics of interest include (but are not limited to):
- Key challenges of sustainable knowledge management
- Development and evaluation of innovative tools supporting sustainable knowledge management
- Application of AI in knowledge management.
- Good practices of knowledge management.
- Managing Social Innovation; trends, perspectives, and challenges.
- Knowledge management in the context of corporate social responsibility.



“Lean&Smart” Student Scientific Club.

Dr eng. Luiza Piersiala, is Assistant Professor at the Czestochowa University of Technology. She is a Doctor of Management and Quality Sciences a member of the Association of Women of the Czestochowa Region (Poland) and author and co-author of more than 50 scientific publications. She is Editor of multi-author monographs and reviewer of papers in Polish and foreign journals. She participated in a foreign internship at the Technical University of Ostrava and has been responsible for organising a national conference. She is a multiple winner of the Rector's Awards of the Czestochowa University of Technology and is supervisor of the



Patrycja Krawczyk PhD, graduated from the University of Economics in Wrocław (Poland). Her research interests are focused on management processes taking into account the international perspective. She focuses her attention on learning new areas, especially non-financial reporting. She is interested in various aspects related to sustainable development from the point of view of the individual person, the organization and the economy. She works at the Czestochowa University of Technology.

Submission details

In the first instance a 300 word abstract is required, to be received by **13 February 2024**. Please read the guidelines here: <https://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/>

If you have any questions about this track, please email: luiza.piersiala@pcz.pl, patrycja.krawczyk@pcz.pl

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