<table>
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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
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<tbody>
<tr>
<td>14:30-17:30</td>
<td>Pre-Conference Workshop</td>
<td>Room: 201 (Auditorium, 2nd floor)</td>
<td>Title: GRANTED™: The Research Grant Game</td>
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<td></td>
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<td>Presented by: Rajiv Vaid Basalawmoit, PhD, MBA, Aarhus University, Denmark</td>
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<tr>
<td>Stream A: Education</td>
<td>Stream B: Mini Track on Creativity and Entrepreneurship</td>
<td>Stream C: Social and Green Entrepreneurship and Innovation</td>
<td>Stream D: The 9th Innovation &amp; Entrepreneurship Teaching Excellence Awards</td>
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<tr>
<td>Chair: Daniel Rees</td>
<td>Chair: Andreas Hinz</td>
<td>Chair: Souad Slyman</td>
<td>Judges: Chris Moon, ChristySuciu and Ken Grant</td>
</tr>
<tr>
<td>Room: 509 (5th floor)</td>
<td>Room: 510 (5th floor)</td>
<td>Room: 511 (5th floor)</td>
<td>Room: 201 (Auditorium, 2nd floor) &amp; Zoom Room 1</td>
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**13:30**
University Extension Programs to Promote the Traditional Knowledge of Marginalized Rural Communities in the ASEAN Region
Nucharee Nichkoom Smith, Kasetsart University, Thailand
Room: 509 (5th floor)  PHYSICAL

**13:50**
Stream B: Mini Track on Creativity and Entrepreneurship
Room: 510 (5th floor)  PHYSICAL

**14:10**
Co-creation Methodology to Promote 21st Century Skills in the Classroom Context
Luis Araújo Santos, Sara Proença and Vera Cristina Ribeiro, Institute Polytechnic of Coimbra, Portugal
Room: 509 (5th floor)  PHYSICAL

**14:30**
Romanian Youth Enhancing Innovation Mindset and Organizational Change in the Business Environment
Andreea Maria Gabriela Militaru, Bogdan Fleaca, Corina Ionela Dumitrescu and Elena Fleaca, University Politehnica of Bucharest, Romania
Room: 509 (5th floor)  PHYSICAL

**14:50**
The Fairy Tale of Unicorns
Besma Tefifah and Lamia Bouaziz, University of Manouba, Tunisia
Room: 509 (5th floor)  PHYSICAL

**15:10**
Break - Aula Magna 1st Floor

**15:30**
Social Innovation: The Ideas and Contributions of Gabriel Tarde
Tor Helge Pedersen, Inland Norway University of Applied Sciences, Lillehammer, Norway
Room: 509 (5th floor)  PHYSICAL

**15:50**
Determinants of Green Innovation in Family Firms
Ramona Waldau, Melissa Roser, Torsten Wulf and Marc Steffen Rapp, Philipps-Universität Marburg, Germany
Room: 509 (5th floor)  PHYSICAL

**16:10**
Dignity in Entrepreneurship: Designing Jobs with Autonomy in Mind
Trayan Kushov and Olukemi Sawyer, Cal Poly Pomona, CA
Room: 509 (5th floor)  PHYSICAL

**16:30**
Two Green and Digital Innovation by SMEs in the Construction Sector
Augustus van der Krogt, SRH Higher Education, Amsterdam, Arjan Rensma, Haarlem Campus, Netherlands and Victor van Reiswoud, Antwerp Management School, Belgium
Room: 509 (5th floor)  PHYSICAL

**17:10**
Close of Conference Day

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**19:00**
Bus to conference dinner departs from Ibis Porto São João Hotel - Bus will return after the dinner

**20:00**
Conference Dinner for In-person participants - Vinum Restaurant at Graham’s Port Lodge - Rua do Agro nº 141, 4400-003 Vila Nova de Gaia
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Opening Messages</td>
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<tr>
<td>09:05</td>
<td>Keynote Presentation: Giuseppe Sofo, McKinsey Fintech Practice Leadership, London, UK</td>
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<tr>
<td>09:05</td>
<td><em>Fintech and the new Generation of Entrepreneurs Changing the way Business is done</em></td>
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<tr>
<td>09:50</td>
<td>Introduction to ECIE 2024</td>
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<tr>
<td>10:00</td>
<td>Lunch Break and Poster Presentations, Aula Magna 1st Floor &amp; Zoom Room 1</td>
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**Conference splits into streams**

**Stream A: Mini Track on Innovation, Entrepreneurship and Emerging Technologies**
- **Chair:** Sweta Patnaik
- **Room:** 509 (5th floor)

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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:40</td>
<td>Understanding Green Innovation: Effects of Collaborative Environmental Relationships and Systems Thinking Competence</td>
<td>Sanna Joensuu-Salo and Laura Kõnõnen, Seinäjoki University of Applied Sciences, Finland (Presentation only)</td>
</tr>
<tr>
<td>11:00</td>
<td>Exploratory Study of Multidimensionality Elements of Small Entrepreneurs’ Network Change and Development in the Southern Region of Malaysia</td>
<td>Siti Sarah Omar, Nurul Fizilia Mohd Aris, Universiti Tun Hussein, Onn, Wendy Tech Ming Yen, Universiti Teknikal, Malaysia, Dorrie Chao, University of Southampton and Malcolm Higgins, Birmingham City Business School, UK</td>
</tr>
<tr>
<td>11:20</td>
<td>The Impact of the COVID-19 Pandemic on Courier Delivery Innovation: InPost Company Case Study</td>
<td>Magdalena Czerwinska, Agnieszka Rzepka and Magdalena Maciaszczyk, Lublin University of Technology, Poland</td>
</tr>
<tr>
<td>11:40</td>
<td>Reframing Innovation: A Case of ‘Split Personality’</td>
<td>Raphael Bar-El, Sapir Academic College and Ben-Gurion University, Rehovot, Israel (Presentation only)</td>
</tr>
<tr>
<td>12:00</td>
<td>An Innovation Ecosystem Case- Constraints and Practical Policy Measures</td>
<td>Raphael Bar-El, Sapir Academic College and Ben-Gurion University, Rehovot, Israel, Dafna Schwartz, Reichman University, Israel and David Bentolila, Ruppin Academic Center, Israel (Presentation only)</td>
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</table>

**Stream B: International Perspectives**
- **Chair:** Laila Kabous
- **Room:** 510 (5th floor)

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<tbody>
<tr>
<td>10:40</td>
<td>Efficacy of the WIPO Global Innovation Index as a Driver of Innovation: Analysis of GII Data for the Ten ASEAN Economies</td>
<td>Robert Smith and Mark Perry, University of New England, Armidale, Australia</td>
</tr>
<tr>
<td>11:00</td>
<td>International Quality Award Models: Innovation Enablers or Inhibitors?</td>
<td>Rick Edgeman, Fort Hays State University, Hays, USA and Jacob Eskildsen, Aarhus University, Denmark</td>
</tr>
<tr>
<td>11:20</td>
<td>Minority Entrepreneurship in Switzerland: The Challenges and Needs of Brazilian Female Entrepreneurs</td>
<td>Dario Meyer, Thérèse Schmutz and Rolf Meyer, University of Applied Sciences and Arts Northwestern Switzerland</td>
</tr>
<tr>
<td>12:00</td>
<td>Corporate Responsibility for Digital Innovation: A Systematic Review of the Literature</td>
<td>Tobias Knopf and Doreen Pick, Merseburg University of Applied Sciences, Germany</td>
</tr>
<tr>
<td>12:20</td>
<td>Diversification Strategies and the Emergence of a new Industrial Value-Chain: Challenges and Opportunities for Companies</td>
<td>Cristina Sousa, Oscarina Conceição, Instituto Universitário de Lisboa (ISCTE-IUL) and Margarida Fontes, LNEG - Laboratório Nacional de Energia e Geologia, Portugal</td>
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**Stream C: Using Technology and Case Studies**
- **Chair:** Tone Vold
- **Room:** 511 (5th floor)

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<tbody>
<tr>
<td>10:40</td>
<td>Monitoring of COPD in West Wales</td>
<td>Gareth Lewis and Chris Hopkins, Hywel Dda University Health Board, UK (Presentation only)</td>
</tr>
<tr>
<td>11:00</td>
<td>Efficacy of the WIPO Global Innovation Index as a Driver of Innovation: Analysis of GII Data for the Ten ASEAN Economies</td>
<td>Robert Smith and Mark Perry, University of New England, Armidale, Australia</td>
</tr>
<tr>
<td>11:20</td>
<td>Proof-of-Concept Programs: Facilitating Technology Transfer and University-industry Cooperation</td>
<td>Telmo N. Santos, José G. Dias and Sandro Mendonça, Instituto Universitário de Lisboa (ISCTE-IUL), Portugal (Presentation only)</td>
</tr>
<tr>
<td>12:00</td>
<td>Developing a National Research and Evidence-Based for the Health and Wellbeing Chapter of the Welsh Government’s 2023 Innovation Strategy for Wales</td>
<td>Thomas James, Welsh Government, Cwmbran, Wales, Daniel Rees, Roderick Thomas Lisa Rinaldi, Edward Miller and Gareth Davies, Swansea University, Wales</td>
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**Lunch Break**
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>13:40</td>
<td>Entrepreneur Profile Pictures and Work Experiences Listing in Equity Crowdfunding (Presentation only)</td>
</tr>
<tr>
<td>14:00</td>
<td>Patterns of Successful Founding Team Composition and Funding Outcomes (Presentation only)</td>
</tr>
<tr>
<td>14:20</td>
<td>Venture Capital as a New Approach to Developing Early-Stage Firms in Emerging Countries: Experience of South Africa and Kenya</td>
</tr>
</tbody>
</table>
| 14:45 | Room: 103 & Zoom Room 1  
Top finalists in the Innovative Teaching Awards present their Case Histories  
Winners of the Teaching Innovation and Entrepreneurship Awards, Poster competition and best PhD Paper are announced  
Summary and Close of the Conference |
| 15:00 | Please bring your poster with you to the desk at the conference on Thursday morning. We will display the poster for you. Poster presenters stand by their posters and discuss their research at 10:00 on Friday |
| 15:10 | |

<table>
<thead>
<tr>
<th>In-Person Posters with a WIP Paper</th>
<th>In-Person Poster Only</th>
<th>In-Person Invited Posters</th>
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</thead>
</table>
| Legitimizing the Entrepreneurship Educator  
Birgitta Wraae, UCL University College Lillebælt, Denmark and Andreas Walmsley, Plymouth Marjon University, UK | Women in Venture Capital and Business: Ukrainian case studies together with UK experience  
Iryna Tytarchuk, The University of Manchester, UK | Business Model Innovation is Agribusiness  
Rule Xavier and Renato Pereira, ISCTE-IUL, Lisbon, Portugal |
| Virtual 3D Entrepreneurship: An Exploration of Entrepreneurship Activities in Immersive Settings  
Andrés Rueda and Bettina Maisch, Strascheg Center for Entrepreneurship, Munich, Germany | Humor and Shared Cognition in New Venture Teams  
Yong Kwan (JoAnne) Lim, The Singapore University of Social Sciences, Singapore | Developing Innovation Culture Through the Transformation of a Master Learning Path  
Muriel Davies, Andréa Boissadan and Stéphanie Buissen, Cesi LINEACT, Nanterre, France, Marie-Laure Ramay and Isabelle Caradot, Cesi MS® Direction of studies, Paris, France |
| Unprecedented Living Lab Approach: Technological Innovations for Paediatric Cancer Support System  
Natacha Rosa, Angela Carvalho, Flavia Santos, Filipe Santos Silva, Barbara Macedo, Hugo Prazeres, IIS - Universidade do Porto and Ana Monteiro, ACREDITAR - Associação de Pais e Amigos de Crianças com Cancro, Portugal | Exploring motivation and success among Venezuelan migrant entrepreneurs  
Sergio Afcha, University of Valencia, Valencia, Spain, Jose Ignacio Pineda, Universidad Privada San Juan Bautista UPSB, Peru and Romulo Licon, ONG Gente de soluciones, Peru | Organizational Rituals in Startup Competitions: A Photo Elicitation Approach  
Malek Elmi, University of Cagliari, Italy |
| Enterprise and Entrepreneurship Education: Exploring a new Dynamic Model to Integrate Sustainability Within Curricula  
Christopher Moon, Middlesex University, London, Andreas Walmsley, Plymouth Marjon University, UK and Nikos Apostolopoulos, University of Peloponnese, Greece | Crowdfunding Pitches: Do Physical Attractiveness of New Venture Team and Gendered Context Matter?  
Yong-Kwan (JoAnne) Lim, The Singapore University of Social Sciences | |