

A RESEARCH AGENDA FOR KNOWLEDGE MANAGEMENT AND ANALYTICS

Edited by **Jay Liebowitz**, Seton Hall University and formerly Harrisburg University of Science and Technology, US

'Knowledge Management and analytics originate from different viewpoints. One focuses on people and organizations knowing (or not knowing); the other on people and organizations doing (or hoping to do). As there is little point in knowing without doing, let alone doing without knowing, the potential for synergy is tremendous. This book identifies the variety of directions in which analytics might be integrated into knowledge management to give an even more powerful approach for coping with the challenges of uncertain times.'

– John S. Edwards, Aston University, UK and Founding Editor in Chief, Knowledge Management Research and Practice Journal

Elgar Research Agendas outline the future of research in a given area. Leading scholars are given the space to explore their subject in provocative ways, and map out the potential directions of travel. They are relevant but also visionary.

Leveraging the knowledge gained from Knowledge Management and from the growing fields of Analytics and Artificial Intelligence (AI), this Research Agenda highlights the research gaps, issues, applications, challenges and opportunities related to Knowledge Management (KM).

Exploring synergies between KM and emerging technologies, leading international scholars and practitioners examine KM from a multidisciplinary perspective, demonstrating the ways in which knowledge sharing worldwide can be enhanced in order to better society and improve organisational performance. Chapters investigate KM as it applies to business, library and information science, enterprise-wide strategies, innovation, privacy and data, measurement, Analytics, and AI, before summarising the lessons learned and best practices for future research.

A Research Agenda for Knowledge Management and Analytics will be a key resource for students, academics and practitioners working in the fields of KM and Analytics, helping the academics of the future to build on existing successes and identify ways to further develop the field.

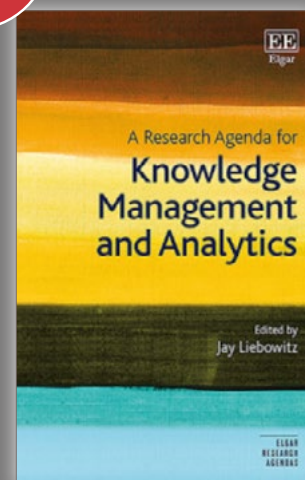
2021 256pp Hardback 978 1 80037 061 6 £95.00 / \$142.00

2021 256pp Paperback 978 1 80392 013 9 £28.95 / \$41.95

SAVE 35% ON ORDERS WITH CODE 'LIEB35'

Order online at www.e-elgar.com. Discount valid on online orders of print copies using code LIEB35, not valid on books for resale, eBook format or in conjunction with any other offer. Valid until end of September.

Also available as an eBook on [Google Play](https://play.google.com/store/apps/details?id=com.elgaronline), ebooks.com and other aggregators.



ORDER ONLINE
www.e-elgar.com

FOR MORE
INFORMATION

UK/RoW
info@e-elgar.co.uk

(N/S America)
elgarinfo@e-elgar.com



FOLLOW US
[@Elgar_Business](https://twitter.com/Elgar_Business)

 Elgaronline

The online platform for Elgar Publishing.

Ask your librarian or information officer to request a free trial.

Email: sales@e-elgar.com for more information.

www.elgaronline.com