

# ICTR 2024

## 7<sup>th</sup> International Conference on Tourism Research

**18-20 March 2024** Hosted by Cape Town Hotel School and Centre for Tourism Research in Africa, Cape Peninsula University of Technology, South Africa

### Mini Track on Event Tourism

**Mini Track Chair:** Dr Tracy Daniels (PhD Candidate), School of Tourism and Hospitality, University of Johannesburg, South Africa



Event tourism, also known as event based tourism, is vigorously growing, stimulating both domestic and international tourism across the globe. This type of tourism is widely considered an important part of the global tourism industry due to its range of benefits including positive economic impacts, destination promotion, cultural exchange, community development, the balance of tourism seasonality, increased social interaction, the diversification of tourism offerings and destination brand building amongst others. The increasing popularity of the hosting of a range of events including cultural festivals, business events, music and arts events, wildlife and nature events, sport events, business and trade conferences, and religious and traditional ceremonies has highlighted the need for an increased focus on sustainable and responsible event tourism practices. This mini track on event tourism aims to bring to light the latest developments and trends in research on event tourism both in Africa and internationally. Topics welcomed for inclusion in the mini track include and are not limited to:

- MICE events
- Event greening
- ICT and the hosting of events
- Event tourism policy and governance
- Event tourism and human rights
- Sustainable event tourism



**Dr Tracy Daniels** holds a PhD in Tourism and Hospitality Management. Her research and teaching focusses on sport event tourism and sport mega events, with a particular focus on resilience building. She has over 15 years lecturing in the field of tourism and event management. Tracy is the Academic Head of Hospitality Management at the University of Johannesburg (UJ) School of Tourism and Hospitality (STH).

### Submission details

In the first instance a 300-word abstract is required, to be received by **14<sup>th</sup> September 2023**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track, please email the mini track chair: [tracyd@uj.ac.za](mailto:tracyd@uj.ac.za)

See more about ICTR 2024 at <http://www.academic-conferences.org/conferences/ictr/>