

# ICTR 2024

## 7th International Conference on Tourism Research

18-20 March 2024 hosted by Cape Peninsula University of Technology at Cape Town Hotel School (CTHS), Granger Bay, Cape Town, South Africa

### Mini Track on Active Life and Well-Being Tourism

**Mini Track Chairs:** Dr Fernanda A. Ferreira, UNIAG, School of Hospitality and Tourism, Polytechnic of Porto, Portugal; Dr Alcina Nunes, UNIAG, Instituto Politécnico de Bragança, Portugal



Now, more than ever, we are aware of the importance of ensuring we are living healthy lives. For many this is gained by spending leisure time in a way which helps to promote well-being and healthy people in healthy places. In this way there is a growing industry of touristic locations and events which bring people to experience aspects of a healthy lifestyle.

This mini track aims to bring together leading academics, researchers, and scholars to exchange and share their experiences and research results on all aspects of Active life strategies linked to nature tourism, cultural tourism, sports tourism, well-being tourism and quality of life, among others. Topics of interest include, but are not limited to:

- Health and Well-being
- Thermalism
- Nature tourism
- Slow tourism
- Rural tourism
- Ecotourism
- Endogenous resources



**Dr Fernanda A. Ferreira** is a full Professor at the School of Hospitality and Tourism of Polytechnic of Porto, Portugal. She is Director of the Department of Information Systems and Mathematics. She holds a M.Sc. (in 2002), and a PhD in Applied Mathematics from the University of Porto (in 2007). A researcher and coordinator of UNIAG (Applied Management Research Unit), her publications, more than 150, cover her main research interest areas Tourism Research, Hospitality Management, Industrial Organization, and Operational Research. (ORCID ID: [orcid.org/0000-0002-1335-7821](https://orcid.org/0000-0002-1335-7821)).



**Dr Alcina Nunes**, PhD in Economics, is a Professor in Business and Social Sciences at the Polytechnic Institute of Bragança, Portugal. She is responsible for the bachelor degree in International Business Management (European Degree) and is an integrated member of UNIAG. In the past was an integrated member of GEMF and researcher at the Office of Strategy and Studies of the Ministry of Economy (Portugal). She has collaborated with national and international higher education institutions throughout her academic activity, participated in research projects, and published scientific articles in conference proceedings, indexed scientific journals, and book chapters.

#### Submission Details

In the first instance a 300-word abstract is required, to be received by the **14<sup>th</sup> September 2023**.

Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track please email the mini track chair: [faf@esht.ipp.pt](mailto:faf@esht.ipp.pt) or/and [alcina@ipb.pt](mailto:alcina@ipb.pt)

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