Information communication technology (ICT) has been transforming Tourism and Hospitality globally. This track focuses on recent trends in using ICT to develop more agile and sustainable processes in Tourism and Hospitality business, offering an efficient management, supporting decision making and creating value for both customers and suppliers. Moreover, the track will also be an open to analyse subjects related with innovation in teaching and learning process in Tourism and Hospitality courses, and tourist behaviour and its relationship with ICT, namely on using technology to discover, plan and share their travel experiences and how this is changing the tourist industry. Therefore, contributors are invited to submit original research papers addressing relevant aspects of sustainable and quality development of Tourism and Hospitality ICT. Topics of interest include, but are not limited to:

- ICT to support Sustainable Tourism & Hospitality
- m-Tourism and e-Tourism
- Gamification in Tourism & Hospitality
- Building an online reputation and use of social media
- Digital government for Tourism
- ICT-driven innovation and challenges in Tourism & Hospitality
- ICT-Based Tourism Marketing
- Smart education in Tourism & Hospitality
- Innovation in teaching and learning process in Tourism & Hospitality

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**Submission Details**
In the first instance 300-350 word abstract is required. Please read the guidelines at [http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/](http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/)

Submissions must be made using the online submission form at [http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/](http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/)

If you have any questions about this track please email the mini track chair: candidasilva@esht.ipp.pt

See more about ICTR 2024 at [http://www.academic-conferences.org/conferences/ictr/](http://www.academic-conferences.org/conferences/ictr/)