

# ICTR 2024

## 7th International Conference on Tourism Research

**18-20 March 2024** hosted by Cape Peninsula University of Technology at Cape Town Hotel School (CTHS), Granger Bay, Cape Town, South Africa

### Mini Track on Sustainable Tourism and the Circular Economy

**Mini Track Chair:** Dr Christopher J Moon, Middlesex University, UK



This track will explore the latest developments in the use of circular economy concepts in the tourism industry. Papers reviewing best practices in sustainable tourism or highlighting innovative practices are particularly welcome. This includes the tourism industry, sustainable processes, sustainable transport, sustainable stays (hotels, other establishments, local consumption, waste sorting, etc.), feedback between tourists and providers to improve the sustainable tourism global offer; data on sustainable tourism demands and expectations; innovation and sustainability. Topics of interest include, but are not limited to:

- Circular economy in tourism
- Energy and carbon savings in establishments
- Use of recycled materials
- Eco-friendly sourcing / organic
- Eco-certifications / labelling
- Energy positive
- Zero km



**Dr Christopher Moon** is a multiple award-winning eco and social entrepreneur and Senior Lecturer in eco-entrepreneurship at Middlesex University. He has a PhD from Imperial College and is a fellow of the RSA, HEA and EEUK. He was formerly Head of Sustainability at two companies and teaches sustainable tourism, sustainable business and entrepreneurship and sustainability. He has over 100 publications including in the International Journal of Hospitality Management 2018. Chris has taken tourism students to Mallorca on study tour

regularly where Middlesex has an Erasmus agreement with UIB, Palma. He has presented at UIB international week and was interviewed by Spanish TV on sustainable tourism. He is Visiting Professor at NUP, Cyprus.

### Submission Details

In the first instance a 300-word abstract is required, to be received by the **14<sup>th</sup> September 2023**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track, please email the mini track chair: [c.moon@mdx.ac.uk](mailto:c.moon@mdx.ac.uk)

See more about ICTR 2024 at <http://www.academic-conferences.org/conferences/ictr/>