

ICTR 2024

7th International Conference on Tourism Research

18-20 March 2024 hosted by Cape Peninsula University of Technology at Cape Town Hotel School (CTHS), Granger Bay, Cape Town, South Africa

Mini Track on Sport Tourism

Mini Track Chair: Prof Dr Brendon Knott, Cape Peninsula University of Technology, South Africa



Sport tourism is a multi-billion-dollar global business and a fast-growing sector of the global travel and tourism industry. Comprising the largest segment of the sport tourism industry, events and festivals have become an increasingly important component of global tourism economies, and an expanding component of the global leisure market. Given the potential impacts of this sector, there is a growing emphasis on sustainable sport tourism development, as well as advances for the sector through digital innovations and solutions. This track therefore aims to extend this cross-disciplinary niche area with both theoretical and applied research, and to highlight the development of sport tourism in Africa. We welcome topics on a wide range of issues, including but not limited to:

- Sustainable sport tourism development
- Sport tourism events and festivals
- Sport tourism destinations
- Sport tourism technology and digitalization
- Golf, adventure, and extreme sport tourism
- E-sport tourism
- Sport tourism in Africa



Prof. Brendon Knott is Associate Professor in Sport Management at the Cape Peninsula University of Technology and Director of the Centre for Sport Business and Technology Research. His research focuses on sport tourism and events. He has published widely on place branding as a legacy from sporting mega-events, particularly the 2010 FIFA World Cup in South Africa. He serves as Regional Editor for Event Management and Associate Editor for Journal of Leisure Research.

Submission details

In the first instance a 300 word abstract is required, to be received by the **14th September 2023**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track, please email the mini track chair: knottb@cput.ac.za

See more about ICTR 2024 at <http://www.academic-conferences.org/conferences/ictr/>