# Reflection and Reflexivity as keys to

## **Academic Research Success**

#### A Webinar

Presented by

### **Professor Dan Remenyi**

Thursday 23<sup>rd</sup> March 2023



Ensuring success with academic research requires an intensive focus which can often be difficult to sustain over the period required for a research degree or even for the preparation of an academic paper for publication in a journal or for a conference. The use of reflection and reflexive techniques can assist researchers achieve their objectives by helping to anticipate problems, identify issues and correct misunderstandings. Reflection is about pausing to ensure that the research is right on track while Reflexivity involves **understanding** the interrelationships between the sets of assumptions, biases, and perspectives that may underpin different facets of the research project. Reflection and reflexivity help to ensure the integration and alignment of the different aspects of the research.

This webinar will introduce participants to using reflection and reflexivity as tools to assist in producing a comprehensive and cohesive argument which is required for the success of their research.

This webinar delivers practical useful information which can be put to immediate use. It is relevant to academics from most Faculties, Departments and Schools.

#### Webinar outline

#### Different Types of working modes

- Default Mode Network (DMN)
- Reflection
- Reflexivity

#### Research process

- Problem and/or research question identification
- Establishing an appropriate strategy to address the answering of the problem/question
- Identification, collection, and management of the data
- Data analysis and the production of findings there from
- Conclusions and recommendations

#### Research authentication and validity

- The quality of academic research
- Reviewing Popper, Lakatos, Khune, Feyerabend etc.

# Using a research protocol as a management tool

- The need for planning and the need for flexibility
- What is the proposal really for?
- The building of a research protocol
- Special issues such as ethics

#### Reflection and reflexivity at work

- The anatomy and physiology of a research project
- A step-by-step approach

#### Problems to be avoided

- Risk in academic research
- Avoiding driving using the rear-viewmirror

#### Preparing for examination

- Preparing the argument
- Field testing

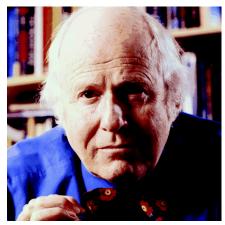


The webinar will be held on Thursday 23<sup>rd</sup> March 2023, and it will run to GMT time using Zoom. The Zoom Room will open at 2:45pm (GMT) and the event will begin at 3:00pm (GMT) and will finish at 5:00pm (GMT). The attendance fee is £40+VAT. To book onto the Webinar please see:

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#### Please direct any questions about the webinar to dan.remenyi@academic-publishing.org

#### **Webinar Facilitator**



Dr Dan Remenyi specialises in research methodology. He was for more than a decade a Visiting Professor in Information Systems Management at the School of Systems and Data Studies at Trinity College, University of Dublin. He teaches Research Methodology and Sociology of Research as well as supervising academic researchers and working extensively with research candidates and their supervisors at both doctoral and masters level. He has authored or co-authored more than 30 books and some 50 academically refereed papers. He is published in all 4 of the 'A' rated Journals in the United Kingdom in Information Systems Management. Some of his books have been translated into Chinese, Japanese and Romanian. He holds a B Soc Sc, an MBA and a PhD.

