

ECIE 2023

17th European Conference on Innovation and Entrepreneurship

21 – 22 September 2023, Universidade Portucalense, Porto, Portugal

Mini Track on Pedagogical Innovations in Innovation and Entrepreneurship

Chairs: Jordan Srour and Christy Suciu, Boise State University, Idaho, USA



In this track we seek to highlight innovative pedagogical/teaching/classes/guidance in entrepreneurship classrooms and competitions. These innovations could be, but are not limited to, creative use of technology, virtual exchange, new methods of assessment, competitions, certificates, co-creation, international collaborations, researcher and practitioner alliances and social entrepreneurship and new simulations. We are interested in showcasing your innovative ideas and guidance for best practices used in presentations for competitions and papers related to these types of innovations. We want to meet fellow entrepreneurs from around the world, and learn from each other with new ideas and new approaches for teaching innovation, competitions and entrepreneurship in higher education institutions.

Aiming to bring together academic researchers, business practitioners and enterprise educators, this track will focus on topics including, but not limited to:

- Pedagogical/teaching innovations
- Competitions in innovation – especially those with a social entrepreneurship angle.
- New entrepreneurship classes
- Soft-skills development for international entrepreneurship.
- Entrepreneurship simulations and certificate programs
- Virtual exchanges and co-creations in innovation



Jordan Srour is an associate professor of operations management at the Lebanese American University (LAU). She holds a PhD in Logistics Management from the Rotterdam School of Management, Erasmus University. With a background in both mathematics (BA from Carleton College) and transportation (MSE from UT Austin), her research and teaching focuses on data analytics for management problems across a variety of domains. Dr. Srour also serves as the Assistant Provost for Educational Resources and Innovation.



Christy Suciu works in the College of Business and Economics at Boise State University and completed her graduate work at Webster University in St. Louis, Missouri. Her research interests include design thinking and is published in the Academy of Management Learning and Education for a paper titled, “The Need for Design Thinking in Business Schools.” She has written the book “Design Thinking and Strategy” (Suciu & Kaupins) that is used in 3 different MBA “Design Thinking and Strategy” courses. She is the director for “The COBE Innovation Challenge.” She is also a consultant for major global companies such as HP, Blue Cross, Micron, and Wells Fargo.

Submission details

In the first instance a 300 word abstract is required, to be received by **15 March 2023**.

Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chair: csuciu@boisestate.edu or jordan.srour@lau.edu.lb

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