

ECMLG 2023

19th European Conference on Management Leadership and Governance

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Mini Track on Social Entrepreneurship and Leadership

Mini Track Chairs: Prof Teresa Dieguez, Prof Isabel Ferreira & Prof Paula Loureiro, Polytechnic Institute of Cávado and Ave (IPCA), Portugal



Social entrepreneurship involves identifying unmet social needs and creating innovative and sustainable solutions to address those needs through a business model. Its primary focus is on creating social impact and social entrepreneurs are driven by a desire to make a positive impact on society. In the context of social entrepreneurship, leadership is crucial for bringing people together and guiding them towards creating a positive impact. Leaders must be able to

motivate and engage their team, build partnerships, and overcome obstacles to achieve their goals. Social entrepreneurship and leadership go hand in hand, as both are necessary to create meaningful and lasting social change. A social entrepreneur with strong leadership skills can inspire and mobilize others to support their cause and have the potential to drive positive change and make a significant impact on society.

This mini-track aims to discuss the role of leadership in the social entrepreneurship process as well as in the business model. It also intends to share best practices for better discussion and reflection about the power leaders may have near their communities when they can empower people and use their network to build a sustainable future.

Suggested topics include but are not limited to:

- Social entrepreneurship processes involving opportunity recognition and evaluation
- Innovation and co-creation environments for reinforcing the entrepreneur ecosystem
- Emerging themes in leadership styles and social entrepreneurship
- Challenges of scaling and measuring social impact
- Research challenges in social entrepreneurship



Prof Teresa Dieguez, Specialist on Strategy and Entrepreneurship at Polytechnic Institute of Cávado and Ave (IPCA), Portugal. After her studies in Economics, Teresa worked for several years in the automotive industry. She founded her first company in 1995 and in 2007 she took a Master's in Innovation and Technological Transfer. Nowadays Teresa is a professor and a co-promotor of different businesses and activities. She is a Social Judge, and she is taking her PhD in Social Sustainability and Development. She believes that innovation is a good way to improve sustainable development.



Prof Isabel Ferreira, PhD in Information Technologies and Systems from the University of Minho, Portugal. Research collaborator in the group Information Systems and Technologies for the Transformation of Organizations and Society (ISTTOS), of the Algoritmi Center, University of Minho. Member of the organization of several national academic seminars and conferences, and reviewer of several international conferences and journals. She belongs to a choir, o Coro En'Encanto.



Prof Paula Loureiro, PhD student in Business Sciences, with several publications in the areas of Human Resources Management and Organizational Behavior. Paula has been teaching in Higher Education since 1998, having taught various curricular units in management for undergraduate and master's degree courses. Experience in coordinating disciplinary areas of the Management Department. Research interests: Career Management, Skills management, Equal opportunities and diversity management.

Submission details

In the first instance, a 300-word abstract is required, to be received by **3rd May 2023**. Submissions must be made using the online submission form: <http://www.academic-conferences.org/conferences/ecmlg/ecmlg-call-for-papers/>

If you have any questions about this track, please email: tdiequez@ipca.pt, iferreira@ipca.pt, ploureiro@ipca.pt

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