

Delphi Studies for Academic Research

A one-and-a half-hour webinar

27 February 2023

Presented by
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What this webinar is about

The Delphi technique is a group consensus process that has been proven over many years to be a valuable tool in attempting to produce agreement in the opinions of a group of informants. It was designed to assist in the collection and analysis of expert opinion in order to obtain a deeper understanding of issues and/or trends. Delphi studies is a reiterative process requiring a questionnaire to be completed a number of times. It is always a short questionnaire, and the completion time should be quite short. From an academic research point of view Delphi Studies are a structured approach to collecting data. This technique which has been employed since the mid-20th century represents an approach which allows a considerable quantity of both quantitative and qualitative data to be gathered in a relatively controlled and easy to manage manner.



Objectives of webinar

1. Explain the purpose and uses of the Delphi technique
2. Provide guidance in designing, developing, and executing a Delphi Study
3. Demonstrate some of the techniques available for analysing the results of a Delphi Study
4. Pointing out the limitations of a Delphi Study

A template to use in a Delphi Study will be supplied to each participant.

This webinar is relevant to academics and researchers from most Faculties, Departments and Schools. It delivers practical useful information which may be put to use immediately. It also gives participants an opportunity to network with other researchers and authors.

Webinar Outline

Data for academic research

- The fundamental importance of data
- Primary versus secondary data
- Quantitative versus qualitative data
- Positivism versus interpretivism

The origin of Delphi Studies

- A tool for focusing informed opinion
- The notion of forecasting
- Opening the technique to general research

Different forms of the Delphi

- The questionnaire versus the interview
- The structured question versus the open comment
- Hybrid approaches

Developing the inventory of question

- How many questions
- How to scale them

Producing a panel of experts

- Who qualifies as an expert
- How many experts are required
- How long should one give participants to complete
- Non-completions

Different approaches to analysis

- Quantitative analysis
- Qualitative analysis

The results

- What does the Delphi Study produce?
- How do the results of a Delphi Study fit into the academic tool set?

The next step

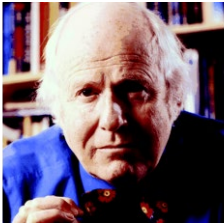
- Progressing the research

The webinar will be held on **27 February 2023** from **2:00pm-3:30pm (GMT)** via Zoom. The Zoom Room will open at **1:45 pm (GMT)**.

The cost of attending this webinar is £30 per participant. To book a place, visit https://shop.academic-conferences.org/?ec_store=webinars

For questions about the event contact dan.remenyi@academic-publishing.org

Facilitator



Dr Dan Remenyi specialises in research methodology. Over the past 30 years he has held various professorial appointments at Universities in the UK, Republic of Ireland, South Africa and Sweden. He teaches Research Methodology and Sociology of Research as well as supervising academic researchers and working extensively with research candidates and their supervisors. He has authored or co-authored more than 30 books and some 50 academically refereed papers. He is published in all 4 of the 'A' rated Journals in the United Kingdom in Information Systems Management. Some of his books have been translated into Chinese and Japanese. He holds a BSocSc, an MBA and a PhD.