

# ECKM 2023

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## Mini Track on Futurizing the Intellectual Capital Theory

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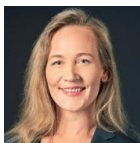


Intellectual capital (IC) theory, which asserts that organizational value is for the most part created with intangible, knowledge-based resources, has become a prevalent way to approach the notion of business viability. Most IC research leans on the classical tripod of IC components, laid down by the first-generation researchers in the field (e.g. Edvinsson and Malone, 1997; Sveiby, 1997; Roos et al, 1997; Bontis, 2002). This tripod divides the value-generating knowledge assets into human capital, structural capital and relational capital; or, more simply put the value vested in an organization's personnel, internal structures and processes, and relationships.

However, in the post(?)-pandemic era, the 'New Normal' business environment has arisen from technological, socio-political, and institutional changes (Hitt et al., 2021; Ahlstrom et al., 2020). The large-scale changes companies' operating environments and work-life in general call for a critical examination of the relevance of the classical conceptualizations of IC. It may be necessary to update the understanding concerning not only the most essential knowledge resources, but also the structure of IC and the way in which IC is related with new relevant organizational capabilities and performance aspects such as resilience, agility, adaptive efficiency, structural flexibility, and environmental and social sustainability, among others. Thus, it may be relevant to rethink the nature and content of IC along with novel theorizing of IC paradigms.

Suggested topics include but are not limited to:

- 1) Business and technology trends that shape the new normal business environment and require novel theorizing of the IC concept
- 2) Opportunities and challenges emerging in the new normal business environment, and their implications for IC theory
- 3) Redefining knowledge-based resources that contribute to organizational value-added process and re-conceptualizing IC frameworks
- 4) Important new issues to examine in terms of various IC elements, organizational abilities and performance dimensions, and moderators/mediators of the relationships between them
- 5) Updating the IC theory to help us understand how organizations can navigate the new normal business environment.



**D.Sc. Aino Kianto** is a Full Professor in Knowledge Management at the LUT School of Business and Management, LUT University, Finland. Her research focuses on knowledge management, intellectual capital, creativity, innovation and organizational renewal. Prof. Kianto has delivered keynote speeches and acted as a track chair in many international conferences and serves in the editorial board of five academic journals.



**D.Sc. Sladjana Cabrilo** is a Professor at I-Shou University in Taiwan. She holds a PhD degree in Industrial Engineering and Engineering Management from the University of Novi Sad, Serbia. Sladjana's research focuses on intellectual capital, knowledge management, innovation, business performance, and digital transformation. Her experience includes participation in scientific and industry-related projects, publishing more than 80 academic articles & serving on editorial boards.

### Submission details

In the first instance a 300 word abstract is required, to be received by **15 February 2023**. Please read the guidelines here: <https://www.academic-conferences.org/conferences/submission-information/>

Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/>

If you have any questions about this track, please email: [sladjanacabrilo@gmail.com](mailto:sladjanacabrilo@gmail.com) & [aino.kianto@lut.fi](mailto:aino.kianto@lut.fi)

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