

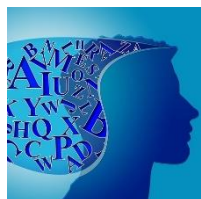
ECIE 2023

17th European Conference on Innovation and Entrepreneurship

21 – 22 September 2023, Universidade Portucalense, Porto, Portugal

Mini Track on Enhanced Innovation for Better Living

Chairs: Teresa Dieguez, Isabel Ferreira, Paula Loureiro and Florinda Matos, IPCA - Instituto Politécnico do Cávado e do Ave and ISCTE – Instituto Universitário de Lisboa, Portugal



Innovation has always played a key role in our economies. From ancient times to the present day and covering all sectors of activity, innovation leads to change, progress, and hope. More than ever, strong, inclusive, and sustainable policies to promote innovation are needed. Being innovative is much more than about new services or products, it can lead to new businesses, new jobs, and cleaner environments. It supports growth, while it is also vital for addressing deep social and global challenges, like aging, resource scarcity, disease, and climate change, among others. Innovation spurs education, skills, and well-being throughout life too. Its ultimate purposes are to search for intelligent solutions to tackle major social ills, seek more proactive approaches to predict the uncertain future, and pursue strategies to remove barriers to the smart future.

This mini track aims to discuss the role of the Triple Helix model constituents in creating and developing a more sustainable interaction among all stakeholders and countries: networks of relations and interactions between academia/ business/ government. It also intends to share best practices for better discussion and reflection about the power we all can have in shaping the desirable future, a more equitable and fairer world for all, not forgetting financial sustainability and environmental balance. Suggested topics include but are not limited to:

- Corporate Social Responsibility
- Emerging technologies for better living
- Entrepreneurial Ecosystem
- Higher Education and active methodologies
- Living Labs
- Organizational value creation
- Smart future
- Social innovation



Teresa Dieguez, Specialist on Strategy and Entrepreneurship at Polytechnic Institute of Cávado and Ave (IPCA), Portugal. She founded her first company in 1995 and in 2007 she took a Master on Innovation and Technological Transfer. Now, Teresa is a professor and a co-promotor of different businesses and activities. She is a Social Judge, and she is taking her PhD on Social Sustainability and Development.



Isabel Ferreira, PhD in IS and Technology, from the University of Minho, Portugal. Research collaborator in the group IS and Technologies for the Transformation of Organizations and Society, University of Minho. Isabel, has been teaching in Higher Education since 2001, Polytechnic Institute of Cávado and Ave. Research interests: e-government, electronic public procurement, public policies, social innovation, and active learning methodologies.



Paula Loureiro, PhD student in Business Sciences, with several publications in the areas of Human Resources Management and Organizational Behavior. Paula has been teaching in Higher Education since 1998. Experience in coordinating disciplinary areas of the Management Department. Research interests: Career Management, Skills management, Equal opportunities, and diversity management.



Florinda Matos is a Professor at Iscte Business School - University Institute of Lisbon and an Integrated Researcher at DINÂMIA'CET – Iscte, Centre for the Study of Socioeconomic Change and the Territory. She is the founder and president of the Intellectual Capital Association (ICAA). She is researching the area of Intellectual Capital and Knowledge Management, Innovation, Organizational Resilience, Digital Transformation & Sustainable Development.

Submission details

In the first instance a 300 word abstract is required using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: teresadieuez@gmail.com
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