

24th European Conference on Knowledge Management
7-8 September 2023, Lisbon, Portugal

Mini Track on KM and Practices in Family Firms

Mini Track Chair: Yong Wang, University of Wolverhampton, UK & Walter Vesperi & Anna Maria Melina, “Magna-Graecia” University of Catanzaro, Italy



In recent years, scholars and practitioners have recognized knowledge as the most important resource in organizational processes and for this reason an extensive literature on strategic knowledge management (KM) has been consolidated. From this perspective, it becomes vital for the survival and success of organizations to facilitate the creation, storage, transfer and application of knowledge.

There are many studies on KM in family firms and insights concerning businesses in general. Few studies have focused on the transfer and sharing of knowledge between different generations. The purpose of this mini-track is to deepen the aspects and concepts of knowledge management in family firms. Theoretical, as well as practical contributions, are invited to this mini track.

Potential topics include, but are not limited to:

- New trends in Knowledge Management Practices in Family Firms
- Knowledge transfer and knowledge translation dynamics in family and no-family firms
- Strategies, approaches, tactics and mechanism for generational succession
- Failures and success stories in KM in Family Firms

The best papers presented will be selected for quick review in the International Journal of Management Practice (IJMP, Inderscience). <https://www.inderscience.com/jhome.php?jcode=ijmp>



Yong Wang is Professor in Family Business & Entrepreneurship at Wolverhampton Business School and Fellow of the International Family Enterprise Research Academy (IFERA). Prof. Wang's research focus on family business and entrepreneurship. His publications have appeared in the Journal of Small Business Management, Journal of Strategic Information System, Journal of Family Business Strategy, International Journal of Entrepreneurial Behaviour and Research, as well as others.



Walter Vesperi is Adjunct professor in Organization Theory and HRM at University of Messina and “Magna-Graecia” University of Catanzaro. His research topics are on knowledge transfer, university entrepreneurship and agri-food sector. His publications appeared in academic journals and presented his research at several international conferences. Also he is member of editorial board of International Journal of Management Practice



Anna Maria Melina is a research fellow at University of Catanzaro. She is adjunct professor in Organizational Theory and Organizational Behavior. Her research focuses on Knowledge Management, Family Business, Small & Medium Business, Generational Change and Healthcare System. She is a speaker in national and international conferences. She is the author and/or co-author of several publications, including books, articles, research reports and working papers.

Submission details

In the first instance a 300 word abstract is required, to be received by **15 February 2023**. Submissions must be made using the online submission form at <https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/>

If you have any questions about this track please email the mini track chair: yong.wang@wlv.ac.uk or wvesperi@unicz.it amelina@unicz.it

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