

ECKM 2023

24th European Conference on Knowledge Management

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Mini Track on Knowledge Management in Agrifood Context

Mini Track Chairs: **Dr Walter Vesperi**, **Dr Marzia Ventura**, University of Catanzaro, Italy & **Prof Raquel Puentes Poyatos**, University of Jaen, Spain

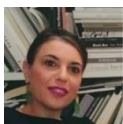


The enhancement of knowledge has assumed a crucial role for the competitiveness and survival of organizations. Organizations must increasingly base their competitive advantage on the enhancement of knowledge and on the ways in which it is created and shared. The paradigms of the knowledge economy need a revision for traditional sectors, such as agrifood.

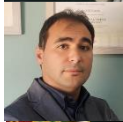
The agri-food business system, is historically characterized by low-knowledge management practices. It is clear that the sector cannot traditionally generate new knowledge on its own; it therefore needs to go beyond its borders. In this way, knowledge begins to be acquired through inter-organizational relationships, thus generating new sustainable value. In short, the exploitation of academic knowledge in the organizational dynamics of agri-food companies can contribute to improving sustainable innovations and, in short, the value of the enterprise. This track wants to analyse the complex scenario and rapid transformations of agri-food business system and agrifood organization. The purpose of this mini-track is to deepen the aspects and concepts of knowledge management in agrifood organization. We welcome qualitative, quantitative, single and multiple case studies, experiments and theoretical studies.

Suggested topics include but are not limited to:

- Which novel and known transfer problems arise in new approaches to knowledge creation and sharing how do individuals resolve these challenges?
- What are unconventional forms and prevalent forms of organizing in Agrifood business?
- What is the nature and function of human agency in new approaches to knowledge creation and sharing?
- What is the nature and function of knowledge in new approaches to knowledge creation?
- How are knowledge creation efforts shaped by, and how do they shape new technologies?



Marzia Ventura, Ph.D., is a researcher and Professor at Magna Graecia University of Catanzaro and she is member of Research Center "Economics and Management of Services". The main topic of research is on human resource management, intellectual capital, corporate social responsibility, knowledge sharing in organizations.



Walter Vesperi is Ph.D. in Management and Economics in University of Messina actually is Research and Professor at Magna Graecia University of Catanzaro. His research interests are knowledge management that influence organizational development and change in dynamically evolving environments. His publications appeared in academic journals and he attended at several international conferences.



Raquel Puentes Poyatos is a Professor of Organization theory and Human Resource Management at the University of Jaen (Spain), where she received her Ph.D. Currently, her research is focused on the fields of HRM, Corporate Social Responsibility and knowledge management. She publications appeared in academic journals.

Submission details

In the first instance a 300 word abstract is required, to be received by **15 February 2023**. Submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/>

If you have any questions about this track, please email the mini track chairs: marziaventra@unicz.it wvesperi@unicz.it or rpuentes@ujaen.es

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