

ECIE 2023

17th European Conference on Innovation and Entrepreneurship

21 – 22 September 2023, Universidade Portucalense, Porto, Portugal

Mini Track on Creativity and Entrepreneurship

Chair: Dr Margaret Mangion, University of Malta



The creativity and entrepreneurship mini track aims to develop a dialogue leading to research that is relevant to the contemporary world. New and emerging research detailing aspects of creativity and how they may be manifested in entrepreneurship and vice versa are encouraged. Contributions can be submitted in exploring theoretical and empirical perspectives that help us to understand the driving forces in the 21st Century economies and societies.

Suggested topics include but are not limited to:

- The role of the creative self-concept in entrepreneurship
- The relationship between the Big Five, creativity and entrepreneurship
- How the creative process may influence entrepreneurial intent
- The relationship between different contexts (creative and non) and entrepreneurial intent
- Team and individual creativity in entrepreneurship



Dr. Margaret Mangion holds a Doctorate in Social Sciences from the University of Leicester (UK), She is Director and Senior Lecturer at The Edward de Bono Institute for Creative Thinking and Innovation at the University of Malta, where she has been lecturing on creativity, innovation and leadership since 2012. Dr Mangion represents Malta as an ambassador for World Creativity and Innovation Week/Day events. In this role she coordinates various creativity-related incentives at the University of Malta and within the community. She is a member of the International Society for the Study of Creativity and Innovation (ISSCI), the Society for Neuroscience of Creativity (SfNC), the Possibility Studies Network (PSN) and the Serendipity Society. Her work has been published in peer-reviewed conference proceedings, edited books and journals. Margaret has considerable experience in the public and private sector.

Submission details

In the first instance a 300 word abstract is required, to be received by 1 March 2023.

Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: margaret.mangion@um.edu.mt

See more about ECIE at <http://www.academic-conferences.org/conferences/ecie/>