

# ECIE 2023

## 18th European Conference on Innovation and Entrepreneurship

21 – 22 September 2023, Universidade Portucalense, Porto, Portugal

### Mini Track on Entrepreneurial Operations for Real Estate Investment

Mini Track Chair: Dr. Nasser Abouzakhar, Director, Anzar Property Investors Limited, UK



Recent changes in the real estate market and lending costs such as interest rates can have an impact on property investors and entrepreneurs. Those changes present new challenges and opportunities for entrepreneurs to establish their real estate businesses. Entrepreneurs have to raise funds for their investment activities to benefit from available deals and receive the expected revenues, and capital appreciation. However, they need to carry out different activities and operations such as managing their business accounts and property tenants and managing business tools and systems. Real estate investment requires proper planning and a good understanding of the risks and challenges of a property business. Therefore, entrepreneurs have to acquire the necessary skills and build competent teams of experts to support them and maximise their returns and minimise risks.

The purpose of this Mini-Track “Entrepreneurial Operations for Real Estate Investment” is to bring together researchers and industrials interested in entrepreneurial aspects related to real estate investment. Recent advances in the fields of real estate investment and entrepreneurship such as planning and financing, analysing markets, managing business processes and systems, and predictive analytics. This Mini Track is expected to attract practitioners, academics, and professionals and to stimulate interesting discussions about the latest development for entrepreneurial operations and real estate investment.

- Entrepreneurial mindset and characteristics of real estate entrepreneurs
- Risks and challenges facing real estate entrepreneurs
- Real estate analysis techniques, tools, and systems entrepreneurs should be familiar with
- Managing processes and systems in the real estate business
- Predictive analytics and Big data tools for real estate business
- Real estate business planning, strategies, and financing options
- Real-life scenarios of entrepreneurial operations for real estate investment



**Nasser Abouzakhar** is the director of Anzar Property Investment Limited which was founded in 2017 and the author of the book *Real Estate Investment: In the pursuit of building income-producing assets to grow your wealth*. He is an award-winning author and a regular guest on the BBC Arabic TV channel. Between 2004 and 2019, he worked at different universities in the UK as an academic, teaching and researching different technology-related subjects. Nasser has a good understanding of the property investment business and finances. He has firm relationships with professionals in banking, legal, accounting, and valuation which assist with his responsibility as the company director. He leads a highly professional and experienced property management team.

#### Submission details

In the first instance a 300 word abstract is required, to be received by 1<sup>st</sup> March 2023. Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: [nasser.abouzakhar@anzar.co.uk](mailto:nasser.abouzakhar@anzar.co.uk)

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