

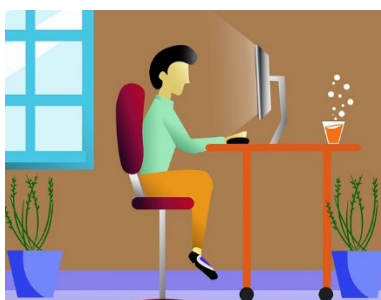
ECSM 2023

10th European Conference on Social Media

18-19 May 2023, Pedagogical University of Krakow, Poland

Mini Track on Games as Social Media

Mini Track Chair: Robert J. Wierzbicki, University of Applied Sciences Mittweida, Germany



Recent research findings in neuroscience and continuously better understanding of the mechanisms of human perception open up new possibilities for the development of more reliable teaching scenarios empowering pupils to become more socially aware in everyday life. Educational games have been proven to support the teaching of various social concepts in society and across disciplines, raising awareness, prevention, and encouraging individuals' responsibility for one's own personal and spiritual growth as well as one's individual actions.

The mini track aims at exploring games as social media focusing on methods and on the potential of new approaches in the field. Papers are welcome which address and discuss the following topics:

- Perceptions of social media.
- Behavioral science in games and social media.
- Social networks and cognitive behavior.
- Embedding social aspects in games.
- Social interactions in games and beyond.
- Making sense of immersive multiplayer gaming experiences in social context.
- Boosting social awareness.
- Cognitive neuroscience – understanding the neurobiological mechanisms of learning, the mind and its functioning.
- Virtual and in-class settings for teaching moral values in schools.
- Storytelling for social media.
- Interactive approaches in social media.
- Methodologies and methods of researching the cognitive science of decision-making.
- Evaluation of strategies to deliver games as social media and for social studies.
- Current research, projects, results and case studies on the track topic.



Dr Robert J. Wierzbicki graduated at Wroclaw University of Technology in Electronics specializing in Device Technology. He first worked at the Fraunhofer Institute for Integrated Circuits in Erlangen, Germany, and was later appointed research assistant to the Chair of Electron Devices at the University of Erlangen-Nuremberg, Germany. Dr. Wierzbicki holds the doctorate in engineering sciences. In 2003 Dr. Wierzbicki was appointed professor of Online Media at the University of Applied Sciences in Mittweida, Germany. Professor Wierzbicki is expert in digital media, author of numerous publications and winner of prestigious awards in communication media.

Submission details

In the first instance a 300 word abstract is required as soon as possible. Submissions must be made using the online submission form at: <https://www.academic-conferences.org/conferences/ecsm/ecsm-abstract-submission/>

If you have any questions about this track please email the mini track chair: robert@wierzbicki.org

See more about ECSM 2023 at <https://www.academic-conferences.org/conferences/ecsm/>