

ICTR 2023

6th International Conference on Tourism Research

8 - 9 June 2023, Paphos, Cyprus

Mini Track on Reducing Carbon Footprints in the Hospitality and Tourism Industry

Mini Track Chair: Dr. Rekha Maitra, DAV Centenary College, Faridabad, India



Carbon footprint term has been devised in the past two decades, (a carbon footprint is the total greenhouse gas emissions caused by an individual, event, organization, service, place or product, expressed as carbon dioxide equivalent), but there is a poor awareness level of stakeholders results in the utilization of more resources. Researchers are creating awareness regarding responsible tourism practices for better managing natural resources.

There is a need to implement comprehensive guidelines to tackle the rising carbon footprint with strict compliance. Carbon footprint is a widely used measure of an organization's contribution to climate change. Despite several international guidelines, there is no consistent and widely agreed-upon methodology for assessment. The tourism industry needs to adopt responsible practices for managing natural resources which are manipulated to develop accommodation and recreation facilities. Therefore, Tourism needs to overcome the obstacles of deforestation, consumption of land in hilly areas, melting glaciers and other concerns.

The mini-track in the conference provides a comprehensive forum for exchanging novel research ideas or empirical practices that can reduce carbon footprint. Topics of interest include, but are not limited to:

- Green solutions to reducing carbon emissions in the Hospitality Industry.
- Sensitization of professionals regarding environmental concerns.
- Assessing the carbon emissions of accommodation services
- Net zero hotels and homes.
- Greener concept of homestays
- Enhancement of sustainability measures to enhance efficacy.



Dr. Rekha Maitra is a Seasoned Academic with a PhD in Tourism and Hospitality (PHDTS). She has 20 years of teaching experience in the hospitality and tourism industry. Her Area of Expertise is Housekeeping, Front Office & Tourism. She has made 25 publications in Journals, Books, and Magazines. She received the Indian Hospitality Congress Award, i.e., Aspiring Researcher of Tourism and Hospitality 2014 Award. She was on the Editorial Board of ARC (International Journal of Research in Tourism and Hospitality (IJRTH) and Asian Mirror International research journal. She was associated with several publication houses as a Book Reviewer.

Submission Details

In the first instance a 300-350 word abstract is required, submissions must be made using the online submission form by 16th November 2022 at

<http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track, please email the chair: rekhavmaitra@gmail.com

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