

**21st European Conference on Research Methodology
for Business Management - ECRM 2022
University of Aveiro, Portugal on 2 - 3 June 2022
ALL TIMES GMT+1 (Portugal and UK Time)**

Thursday 2nd June 2022			
09:00	Registration desk opens in University of Aveiro, Portugal Zoom Room 1 Opens		
09:30	Welcome and Opening by the Conference and Programme Chairs: Dr. Manuel Au-Yong Oliveira and Professor Carlos Costa Zoom Room 1 & 10.1.6		
09:45	Keynote Address: Professor Zélia Breda and Professor Filipa Brandão, University of Aveiro, Portugal <i>Sociometric Analysis in the Study of Innovation in Hospitality and Tourism</i>		
10:30	<i>Main Conference Presentations Start</i>		
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16:20	Close of Conference Day		
20:00	In Person Participants: Conference Dinner at Sal Poente, Rua Canal de S. Roque, 83, 3800-256 Aveiro		

	Friday 3rd June 2022	
09:00	Zoom Room 1 Opens	
09:10	Zoom Room 1 & 10.1.6 Opening Messages	
09:15	Keynote Address: Dr José Martins, the Polytechnic Institute of Bragança, Portugal <i>The Use of Mixed Methodologies as a Path to Study ICT Adoption and Continuous use</i>	
10:00	Coffee Break and Poster Presentations	
10:30	Main Conference Presentations Start	
	Stream A: Innovative Methodology Chair: Manuel Au-Yong-Oliveira Zoom Room 1 & 10.1.6	Stream B: Tourism and Administration Projects Chair: Noel Pearse Zoom Room 2 & 10.1.8
10:40	Caught in a Net: Opportunities and challenges of a netnographic study Madeleine Stevens , Liverpool John Moores University, UK	Wine Tourism Market Research: Bringing the psychophysiology lab to the field Pedro Bem-Haja , Isabel M. Santos , Diana Cunha and Elisabeth Kastenholz , University of Aveiro, Portugal (virtual)
11:00	Q-sort Methodology: The systematic study of participant viewpoints in Social Research Rosa Rodrigues , Paula Lopes and Miguel Varela , Instituto Superior de Gestão, Business & Economics School, Lisboa, Portugal (virtual)	The Relationship of the Change Context with the Resilience of Hotels: Proposal for a Research Framework on Hotels during the Covid-19 crisis Dimitrios Belias and Nikolaos Trihas , Hellenic Mediterranean University, Heraklion, Greece, Greece (virtual)
11:20	A combination of data envelopment analysis and random effect model Fang Fang , CSULA, USA (Presentation only)	Wrapping up a Business and Public Administration Research Report Kambidima Wotela , WITS School of Governance, Johannesburg, South Africa (virtual)
11:40	Round Table Discussion on Research Methodology	
12:15	Lunch Break (DEGEIT Restaurant)	
	Stream A: Research Methods Education Chair: Dan Remenyi Zoom Room 1 & 10.1.6	Stream B: Resarch Issues Chair: Juha Mattila Zoom Room 2 & 10.1.8
13:30	The Challenges of Writing an Effective Literature Review for Students and New Researchers of Business. Anthony Mitchell , Retired from Hult-Ashridge International Business School, Berkhamsted, UK and Martin Rich , Bayes Business School (formerly Cass), UK	Content Analysis or Thematic Analysis: Similarities, differences and applications in qualitative research Niklas Humble and Peter Mozelius , Mid Sweden University, Östersund, Sweden (virtual)
13:50	A Psychoanalytical Approach to Management Research: The psychoanalytical problem, it's resolution and derivate method Evandro Bocatto and Eloisa Perez-de-Toledo , Grant MacEwan University, Edmonton, Canada	The External Factors Leading to Product Innovation Outcomes in the Visegrad Group: Structural Equation Model Approach Michael Amponsah Odei and Petr Novak , Tomas Bata University in Zlin, Czech Republic (virtual)
14:10	Seeking Differentiated Instruction in Higher Education: An Analysis of the Literature Manuel Au-Yong- Oliveira and Cicero Eduardo Walter , University of Aveiro, Portugal and Andrea Mangiatordi , University of Milano-Bicocca, Italy	Collecting Data Online From Young Students During a Pandemic: Reflections Margaret Meg Mangion , University of Malta, Msida (virtual)
14:30	Top finalists in the Innovation in Teaching of Research Methodology Excellence Awards present their Case Histories	
14:45	Summary of the Conference Excellence Awards and Best Poster Winners Announced	
15:00	Close of Conference	
	Poster presentations will take place in separate virtual and physical sessions during the conference, all posters will be available to review after the event	
	Prisma Guidelines for Systematic and Scoping Reviews: Cultural Mapping of Creative Industries Luana Santos , Ana Luísa Sousa and Luís Teixeira , Universidade Católica Portuguesa - School of Arts, CITAR, Portugal (Work in Progress Paper with Poster)	Leadership as Antecedent of Emotional Intelligence Skills: The moderation effects test Susana Leal , Instituto Politécnico Santarém, Portugal and Paula Silva , Centro Hospitalar do Oeste, Portugal (Poster only)
	Adapting Private Sector Warehousing Services to the Needs of the Lithuanian Armed Forces Aidas Vasilis Vasiliauskas and Olga Navickiene, General Jonas Žemaitis Military Academy of Lithuania, Vilnius, Lithuania (Poster only)	Assessing Floods Impact on Small Businesses: Case o Durban Simangaliso Bayabonga Zulu and Maxwell Phiri , University of KwaZulu-Natal, South Africa (invited)
	Leadership roots in Peru - An autoethnographic journey Manuel Au-Yong-Oliveira and Cicero Eduardo Walter , University of Aveiro, Portugal	