ECMLG 2022

18th European Conference on Management Leadership and Governance

10-11 November 2022, Lisbon, Portugal

Mini Track on Big Data Governance and Public Policy challenges

Mini Track Chair: Prof. David Ferraz, ISCTE – University Institute of Lisbon, Portugal

Contemporary societies around the world have faced increasingly complex challenges as a result of globalization, technological innovation and the COVID-19 crisis. These challenges are faced not only by the private sector but, increasingly, by the States worldwide. Therefore, the public sector, whether in their action to provide public goods or services, or in their regulatory action to promote contextual and security conditions take a central place to provide the required framework to promote and enhance benefits and minimize risks. Therefore, new governance models, adjusted to the complexity of these challenges, take a central place on the endorsement of a framework where benefits and risks of the automation, cybersecurity, deepfakes, prospective public policies, data protection and others, must be careful considered.

These challenges imply a Governance structure aligned with new management and leadership models in the public sector, greater synergies between the public and private sector in terms of co-production and sharing of services and data and leadership styles adjusted to the functioning in network contexts.

We encourage the presentation of papers by academics or practitioners of Public Administrations or Enterprises that promote services in articulation with Governments or public policies, analytically focusing on one or more of the topics mentioned.

Suggested topics include but are not limited to:

- Policies to improve public governance and management in public organizations
- Comparative governance models in different contexts worldwide
- Comparative Public Administration and Local Governance
- Human implications of AI and algorithms in public sector governance and management
- Public Leadership implications
- E-Governance instruments, algorithms, and Big Data
- Big data, algorithms and General Data Protection Regulation equilibriums and trade-offs

Prof David Ferraz is a Public Policy and Public Administration Professor of ISCTE-University Institute of Lisbon and ISCSP-Lisbon University and, currently, the General Secretary of the Portuguese Economic and Social Council. He is the author and co-author of various national and international publications in the areas of Management, Administration, Public Policy and Human Resource Management.

Submission details

In the first instance a 300 word abstract is required, to be received by **20 April 2022.** Submissions must be made using the online submission form at: https://www.academic-conferences.org/conferences/ecmlg/ecmlg-abstract-submission/

If you have any questions about this track, please email: David.ferraz@iscte-iul.pt

See more about ECMLG at http://www.academic-conferences.org/conferences/ecmlg/