

# Relevance and Rigour

A Webinar

Presented by

**Professor Dan Remenyi**

**Tuesday 28 June 2022, 14:00 to 16:00 GMT+1**

Academic research is sometimes criticised as being thoroughly rigorous but not having all that much relevance. And sometimes this is a valid comment. To be of any value to society academic research needs to be both relevant and rigorous. However, these two concepts are not all that well understood. This webinar addresses how to improve academic research and how to present it so that it is both relevant and rigorous. The webinar addresses these issues as they affect research for degree purposes as well as research for publication in peer reviewed journals.



## Webinar outline

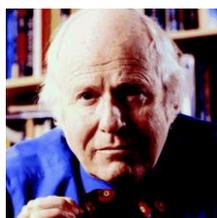
- The scope of academic research degrees
- Assumptions underpinning academic research
- The question of values
- Scholarship and research
- Understanding the nature of a contribution
- The Mode 1 and Mode distinction
- Revisiting *ceteris paribus* and Occam's Razor
- Reliability, validity and generalisability
- Credibility, authenticity, transferability
- Strong and weak relevance
- Assessing relevance
- Testing rigour
- The art of argument development
- Delivering conclusions and recommendations
- Defending the findings of the research

*This webinar delivers practical useful information which can be put to immediate use. It is relevant to academics from most Faculties, Departments and Schools.*

The webinar will be held on **Tuesday 28 June 2022**, and it will run to **GMT+1 time** using Zoom. The Zoom Room will open at **13:45 pm** and the event will begin at **14:00 pm** and will finish at **4:00 pm (GMT+1)**.

The attendance fee is **£30**. Fees include. For more information and to book see: <https://www.academic-conferences.org/seminars/> or contact: [louise@academic-conferences.org](mailto:louise@academic-conferences.org)

## Webinar Facilitator



**Dr Dan Remenyi** specialises in research methodology. He was for more than a decade a Visiting Professor in Information Systems Management at the School of Systems and Data Studies at Trinity College, University of Dublin. He teaches Research Methodology and Sociology of Research as well as supervising academic researchers and works extensively with research candidates and their supervisors at both doctoral and masters level. He has authored or co-authored more than 30

books and some 50 academically refereed papers. He is published in all 4 of the 'A' rated Journals in the United Kingdom in Information Systems Management. Some of his books have been translated into Chinese, Japanese and Romanian. He holds a B Soc Sc, an MBA and a PhD.