

ECMLG 2022

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Mini Track on Social Innovation and Sustainable Entrepreneurship

Mini Track Chairs: Prof Teresa Dieguez, Dr Isabel Ferreira & Paula Loureiro, Polytechnic Institute of Cávado and Ave (IPCA), Portugal



Today's markets are increasingly global and competitive, requiring a huge need to adapt and learn. There is a need to solve social, environmental, political, and economic problems. These problems affect our collective life, our quality of life and vary according to geographical, historical, or socio-economic contexts. Solutions to these problems usually require the active collaboration of constituents from government, business, and the non-profit world, while maximizing social capital and allowing regions to develop in a sustainable way, with good conditions and wellbeing. The Social Entrepreneurship approach presents itself with a community

base to "combat" these problems, with social economy organizations basing their mission on the fulfillment of solidarity-based community relations between the surrounding environments. The challenges are huge, paradigms are shifting, and society should be analyzed from a strategic and sustainable perspective. Education can inspire social change, whether it is formal or non-formal, as it can significantly contribute to the development of a supportive, sustainable, and inclusive ecosystem for social entrepreneurship. This mini track aims to discuss the role of Higher Education in creating and developing a more sustainable interaction with nonprofit associations, companies, local authorities, cities, regions, and countries. It also intends to share best practices for better discussion and reflection about the power teachers may have near their students when they are able to empower them through active learning methodologies in an entrepreneurship mindset environment.

Suggested topics include but are not limited to:

- Active learning methodologies as a challenge to prepare students for the needed 21st century skills
- Social entrepreneurship processes involving opportunity recognition and evaluation
- Innovation and co-creation environments for reinforcing the entrepreneur ecosystem
- Emerging themes in social sustainable entrepreneurship education
- Challenges of scaling and measuring social impact
- Research challenges in social entrepreneurship



Teresa Dieguez, Specialist on Strategy and Entrepreneurship at Polytechnic Institute of Cávado and Ave (IPCA), Portugal. After her studies in Economics, Teresa worked for several years at the automotive industry. She founded her first company in 1995 and in 2007 she took a Master on Innovation and Technological Transfer. Nowadays Teresa is a professor and a co-promotor of different businesses and activities. She is a Social Judge, and she is taking her PhD on Social Sustainability and Development. She believes that

innovation is a good way to improve sustainable development



Isabel Ferreira, PhD in Information Technologies and Systems, specialization area e-government, from the University of Minho, Portugal. Research collaborator in the group Information Systems and Technologies for the Transformation of Organizations and Society (ISTTOS), of the Algoritmi Center, University of Minho. Founder member of the AIS Student Chapter of the University of Minho.



Paula Loureiro, PhD student in Business Sciences, with several publications in the areas of Human Resources Management and Organizational Behavior. Paula has been teaching in Higher Education since 1998, having taught various curricular units in management for undergraduate and master's degree courses. Experience in coordinating disciplinary areas of the Management Department. Research interests: Career Management, Skills management, Equal opportunities and diversity management.

Submission details

In the first instance a 300 word abstract is required, to be received by **20 April 2022**. Submissions must be made using the online submission form at: <https://www.academic-conferences.org/conferences/ecmlg/ecmlg-abstract-submission/>

If you have any questions about this track, please email: tdieguez@ipca.pt, iferreira@ipca.pt, ploureiro@ipca.pt

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