

ECMLG 2022

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Mini Track on Intangible Resources: The Role of Intellectual Capital and its Relationship with Knowledge Management

Mini Track Chairs: Prof José Vale, Porto Accounting and Business School and CEOS.PP, Polytechnic Institute of Porto, and Adriana Gradim, DEGEIT, University of Aveiro



Intangible aspects such as intellectual capital and knowledge have gained importance as some of the most valuable sources of competitive advantage. In fact, over time, several stages in intellectual capital research can be discerned, encompassing early topics such as its management, measurement or reporting, or more recent ones such as its relationship with sustainability and digitalisation.

Although the management of intangible resources is not neglected as it was a few decades ago, in the present economy it is crucial that IC management can foster not only economic, but also social, environmental and utility value in different contexts. It is also crucial its interconnection with another stream of research: the one of knowledge management.

Therefore, this call is aimed to all researchers who critically examine intangible resources, namely Intellectual Capital, and its importance in today's world: one which brings new and different demands.

Suggested topics include but are not limited to:

- New challenges for Intellectual Capital and Knowledge management in micro, meso and macro settings.
- Intellectual Capital disclosure through different information means.
- New forms for measuring Intellectual Capital.
- The relationship between Intellectual Capital and Knowledge Management.
- The importance of Intellectual Liabilities.
- Intellectual Capital and Knowledge Management in a digital context.
- Intangibles' Management, Sustainability and Competitiveness.
- Governance, Leadership and Intellectual Capital Management.



José Vale is a professor at the Porto Accounting and Business School, Polytechnic of Porto, Portugal, where he teaches several courses related to management accounting. He is PhD in management – specialized in accounting and management control. He has several articles published in indexed international journals, having also participated in different international and national conferences. He has been a member of different scientific committees in conferences. Currently, his research interests are mainly in the areas of intellectual capital (IC) and knowledge management, as well as accounting, with a focus in non-financial reporting.



Adriana Coutinho Gradim is a student at the PhD of Business and Economics by the University of Aveiro. She has a bachelor in Languages and Business Relationships and a master's in management – specialized in marketing and international business. For the last two years she worked as a research fellow in the INNOSPITAL project in which she was able to improve her research skills in the field of innovation and health management. Currently, she has a doctoral scholarship granted by the University of Aveiro to develop her thesis in the field of intellectual capital and knowledge management in a mobility context.

Submission details

In the first instance a 300 word abstract is required, to be received by **20 April 2022**. Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/ecmlg/ecmlg-call-for-papers/>

If you have any questions about this track, please email: josevale@iscap.ipp.pt or adrianacoutinho@ua.pt

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