

ECKM 2022

23rd European Conference on Knowledge Management
2-3 September 2022, Naples, Italy

Mini Track on Intellectual Capital Management and Sustainability

Mini Track Co-Chairs: **Prof. Florinda Matos** ISCTE – University Institute of Lisbon and
Prof. José Vale, Polytechnic Institute of Porto.



In the face of pressing economic, social and environmental challenges, organisations and governments need to undertake efforts to achieve sustainable development. By promoting intellectual capital management practices and their disclosure, organisations may contribute to encourage the development and a more efficient use of resources for developing sustainable economic activities. An emphasis is given to green aspects, such as low-carbon innovation, natural capital preservation, a more sustainable use of natural resources, more efficient energy use, gender equality or labour practices and decent work.

This mini track aims to discuss the role of intellectual capital in creating and developing a more sustainable type of companies, cities, regions, and countries. Also, it is intended to discuss the use of knowledge indicators and intellectual capital management practices to increase the awareness of governments and other economic players about the necessity to accelerate the greening processes and to develop a renewed social contract, anchored in a comprehensive approach to human rights for the global economy.

Theoretical, as well as practical contributions, are invited to this mini track. Potential topics include, but are not limited to:

- New challenges of IC research for sustainable practices
- New challenges of IC research for improving sustainable practices
- IC and the Sustainable Development Goals
- Green IC and sustainable development
- IC disclosure and accountability and its relationship with sustainable organisations
- The impact of IC on organisations' sustainability during the COVID-19 pandemic
- IC and Corporate Social Responsibility
- IC practices and ESG practices (Environmental, Social and Corporate Governance)
- The relationship between IC and social practices
- The impact of Intellectual liabilities on sustainable practice



Florinda Matos is a Professor at ISCTE - University Institute of Lisbon. She is the founder and president of the Intellectual Capital Association (ICAA), whose mission is to help transform intellectual capital into added value by contributing to Sustainable Development. She is also a member of the New Club of Paris, an international organisation whose main objective is to create awareness about the Knowledge Economy.

As a Knowledge Management and Intellectual Capital expert, she works with several international organisations to promote the management of the intangibles as accelerators of Innovation, Competitiveness and Sustainability in the Digital Economy.



José Vale is a professor at the Porto Accounting and Business School, Polytechnic of Porto, Portugal, where he teaches several courses related to management accounting. He is PhD in management – specialized in accounting and management control, and MSc in administration and management. Also, he holds an MBA in commercial operations' management. He has several articles published in indexed international journals, having also participated in different international and national conferences. He has been a member of different scientific committees in conferences.

Submission details

In the first instance a 300 word abstract is required, to be received by **9th February 2022**. Submissions must be made using the online submission form at: <https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/>

If you have any questions about this track please email the mini track chairs: florinda.matos@iscte.pt
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