

## 17th European Conference on Innovation and Entrepreneurship

15 – 16 September 2022, Neapolis University, Pafos, Cyprus

### Mini Track on Social Innovation and Entrepreneurship

**Mini Track Chair:** Dr Ruslan Pavlov, Central Economics and Mathematics Institute of the Russian Academy of Sciences, Russia



Social entrepreneurship is a prominent phenomenon which is going to play an increasingly important role in the development of communities as well as national economies. It challenges the dominating paradigm of economic development as evidenced by the consequences of the world economic crisis. Its rapid growth can be explained by extraordinary and innovative forms of addressing the unmet needs of several groups of people that are unable to meet them at the mainstream markets. So the best way for them is to create some new markets with a special function of addressing those needs based on using innovative approaches to organize such activities.

Numerous examples of social enterprises are so various that one can't make a certain benchmark to classify them but one thing they all have in common is that their main purpose is to reinvest the profit they get into the next projects. A wide range of complicated scientific issues needs to be considered to get a more clear understanding of this phenomenon.

Suggested topics include but are not limited to:

- New trends of social enterprise development as innovative ways of solving social problems
- New cases of social innovation developed by private companies
- The role of social stock exchanges and micro-finance institutions in the facilitation of social innovation
- Constructing special indexes designed to assess the impact of social enterprises on the development of local communities
- Comparative assessment of social and financial profits of social enterprises
- The problem of transition from non-profit to for-profit organisations in the third sector



**Dr Ruslan Pavlov** is a senior researcher at the Central Economics and Mathematics Institute of the Russian Academy of Sciences, where he also completed his post graduate studies. His research interests include the diversification of business and big cycles, as well as the social responsibility of business and social entrepreneurship.

#### Submission details

In the first instance a 300 word abstract is required, to be received by 23 February 2022. Submissions must be made using the online form at: <http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: [pavlovru@mail.ru](mailto:pavlovru@mail.ru)

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