

ECKM 2022

23rd European Conference on Knowledge Management
2-3 September 2022, Naples, Italy

Mini Track on Knowledge Management, Flexibility and Competitiveness in Small and Medium Enterprises

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Flexibility problems are inevitable in current competitive environments derived from the Covid-19 pandemic crisis, especially for small and medium enterprises (SMEs). Even if competitive conditions were not impacted by exogenous change forces, sustaining advantage in a steady-state competitive arena become difficult. In this vein, as a most important strategic resource, knowledge management can serve to overcome firm's barriers to change, thus sustaining the development of flexibility options that enhance a competitive advantage. This mini track try to explore how different knowledge management processes can confront with the difficulties of changing strategic postures, market orientations, innovation process and the need to combat organizational rigidity in all aspects of the firms' operations thus enhancing firm's competitiveness.

Theoretical, as well as practical contributions, are invited to this mini track. Potential topics include, but are not limited to:

- New trends in KM practices for increasing firm's competitiveness in SMEs
- KM, flexibility and competitiveness in SMEs
- Knowledge process for enhancing manufacturing, supply chain and strategic flexibilities in SMEs
- Ambidextrous knowledge and performance in SMEs
- Innovation through KM infrastructure capabilities
- Failures and success SMEs cases to combat organizational rigidity



Marta Pérez-Pérez, PhD, is a full-time assistant professor of Operations Management at University of Cantabria (UC). Her research interest lies in knowledge management, strategic management of manufacturing and supply chain flexibilities, innovation management, entrepreneurship and family firms. Her work has been published in leading international journals such as those appeared in International Journal of Production Research, Journal of Small Business Management, Journal of Manufacturing Systems, Technology Analysis & Strategic Management, Journal of Further and Higher Education, Revista Española de Documentación Científica or Global Journal of Flexible Systems Management.

Submission details

In the first instance a 300 word abstract is required, to be received by **9th February 2022**. Please read the guidelines at <http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/>

Submissions must be made using the online submission form at <https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/>

If you have any questions about this track please email the mini track chair: perezpm@unican.es

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