

**16th European Conference on Innovation and Entrepreneurship - ECIE 2021**  
**15-17 September 2021**  
**A Virtual Conference Supported by Instituto Universitário de Lisboa (ISCTE), Portugal**  
**Conference runs to UK/Portugal time - (GMT +1HR)**

<b>Wednesday 15th September</b>					
<b>10:00</b>	<b>PhD and Masters Colloquium - Zoom Room 1 (3 sessions finishing at 17:00 - see separate programme)</b>				
<b>13:00 - 17:15</b>	<b>Final round of The 7th Innovation &amp; Entrepreneurship Teaching Excellence Awards Zoom Room 2 (see separate programme) Judging Panel: Chris Moon, Christy Suci and Ken Grant</b>				
<b>Thursday 16th September</b>					
<b>08:30</b>	<b>Zoom Room 1 opens</b>				
<b>09:00</b>	<b>Welcome and Opening: Isabel Salavisa, Vice-Rector, Instituto Universitário de Lisboa (ISCTE), Portugal</b>				
<b>09:15</b>	<b>Keynote Presentation: Professor Soumodip Sarkar, Vice-Rector, University of Évora, Portugal</b> <i>Social Intelligence</i>				
<b>10:00</b>	<i>Conference splits into streams</i>				
	<b>Room 1</b> <b>Stream A: Mini track on Social Innovation and Entrepreneurship</b> <b>Chair: Ruslan Pavlov</b>	<b>Room 2</b> <b>Stream B: Startups</b> <b>Chair: Stig Ytterstad</b>	<b>Room 3</b> <b>Stream C: Entrepreneurship Education and Learning</b> <b>Chair: Birgitte Wraae and Andreas Walmsley</b>	<b>Room 4</b> <b>Stream D: Funding</b> <b>Chair: Sara Proença</b>	<b>Room 5</b> <b>Stream E: Economic Growth</b> <b>Chair: Pedro Oliveira</b>
<b>10:10</b>	Social Capital Mechanisms Underpinning Competitive Market Platforms Stephen Treacy, Joe Feller, Tadhg Nagle and Brian O'Flaherty, University College Cork, Ireland	A Deep Learning Model for Startups Evaluation Using Time Series Analysis Francesco Ferrati, Moreno Muffatto, University of Padova, Italy and Haiquan Chen, California State University, Sacramento, USA	Changing Online Networking Priorities for Entrepreneurial Self-development Tiit Elenurm, Estonian Business School, Tallinn, Estonia	Business Inclusion and Economic Welfare: The Role of Private Sector Credit Smile Dzisi and Daniel Ofori-Sasu Data Link Institute of Business and Technology, Tema, Ghana	Economic growth: The Role of Digitalization and Entrepreneurship Angelo Cavallo and Antonio Ghezzi, Politecnico di Milano, Italy
<b>10:30</b>	Assessing the Transforming Power of Social Innovation Through the Perceptions of its Beneficiaries Cristina Sousa and Maria de Fátima Ferreira, ISCTE - Instituto Universitário de Lisboa,	Business Model Development in European Aerospace Start-ups: The Case of the SpaceUp Project Erik Steinhöfel and Katrin Singer and Fraunhofer IPK, Berlin, Germany	Entrepreneurship Education and Emancipation: A Political Perspective Andreas Walmsley, Coventry University, UK and Birgitte Wraae, University College Lillebaelt, Denmark	Equity Crowdfunding and Funding Goals Yong-Kwan JoAnne Lim, Singapore University of Social Sciences, Singapore	The Development of Solvency Analysis Methods for Entrepreneurship Yuliya Asaturova, Peter the Great St. Petersburg Polytechnic University, Russia
<b>10:50</b>	How to Increase the Efficiency of Social Enterprises During the COVID-19 Pandemic Ruslan Pavlov, Central Economics and Mathematics Institute of the Russian Academy of Sciences, Moscow, Russia	Business Model Innovation in Emerging Industries: A Taxonomy of Space Economy Startups Jacopo Manotti, Angelo Cavallo, Antonio Ghezzi and Andrea Rangone, Politecnico di Milano, Italy	Information Security Workshops during the COVID-19 Pandemic: Testing Experiential Analog Learning Scenarios Margit Christa Scholl, Stefanie Gube, Marie Christin Walch and Peter Koppatz, Technical University of Applied Science Wildau, Germany	Ensuring Innovative Development of Enterprises in the Context of Reduced Government Support Nadezhda Kvasha, The Bonch-Bruевич St. Petersburg State University of Telecommunications, Ekaterina Malevskaia-Malevich and Daniil Demidenko, Peter the Great St. Petersburg Polytechnic University, Russia	Innovation for Sustainable Development in Poor Countries: Lessons from Ethiopia Raphael Bar-El, Ben-Gurion University and Sapir Academic College, Beer-Sheva, Israel, Dafna Schwartz, and Jennifer Shkabaturov, Interdisciplinary Center Herzliya IDC, Israel (Presentation only)
<b>11:10</b>	Social Innovation in Food Systems: Towards Food Security and Sustainability Maria de Fátima Ferreira, Isabel Salavisa, Cristina Sousa and Sofia Bizarro, ISCTE - Instituto Universitário de Lisboa, Portugal	Business Model Validation in Emerging Industries: Evidence From Space Economy Startups Jacopo Manotti, Silvia Sanasi and Antonio Ghezzi, Politecnico di Milano, Italy	The Influence of Entrepreneurial Intention on new Venture Creation in the African Context Rui Fragoso, University of Évora and Renato Pereira, Instituto Universitário de Lisboa, Portugal	The Development of the University via the Development of the Endowment Tanya Stanko, Elena Chernyskova, Ural Federal University, Saint-Petersburg, Oksana Zhirosh, Innopolis University, Svetlana Lavrova, European University at Saint-Petersburg, Igor Kuznetsov, Tambov State University, Sofya Chernogortseva, Higher School of Economics, Moscow, Russia	Disruptive Technological Innovation and Organizational Agility Development: Do They Build Workforce Resilience? Nibedita Saha, Tomas Saha, Aleš Gregar and Petr Saha, Tomas Bata University in Zlin, Czech Republic
<b>11:30</b>	Portuguese Tax Benefits to Promote Business Entrepreneurship. Susana Almeida, Marcia Monteiro, ISAG and Luísa Mota, Porto University, Portugal	Factors Signaling the Value of European High Tech Startups at Acquisition Elena Rogova, Danyl Kopysov, St Petersburg School of Economics and Management and Elena Tkachenko, St Petersburg State University of Economics, Russia	Rethinking Cultural and Creative Entrepreneurship Education Annette Naudin, Birmingham City University and Emma Agusita, University of the West of England, UK	What do Early-stage Investors Value more in Decision-Making? Horse vs Jockey Debate: A Meta-analytic Review Róbert Hanák, University of Economics in Bratislava, Slovakia	Combining Machine Learning Algorithm with ARIMA for Stock Market Forecasting: The Case of SET100 Index Boontarika Paphawasit, Phasit Charoenkwan and Sethawit Thaweaphiradeebun, Chiang Mai University, Thailand
<b>11:50</b>	The Entrepreneurial University and Innovation: A Systematic Literature Review Ana Pacheco, Jorge Simões, Instituto Politécnico de Tomar, Cristina Fernandes and João Ferreira, Universidade da Beira Interior, Portugal	The Impact of Leadership on Dynamic Capabilities in Chinese Start-ups Yuan Gao and Jiajun Liu, Xi'an Jiaotong-Liverpool University, Suzhou, China	Identifying the Need of Developing a Matching Methodology for Successful Intergenerational Entrepreneurship Adriana Perez-Encinas, Isidro De Pablo, Yolanda Bueno and Begoña Santos, Universidad Autónoma de Madrid, Spain	Mixed Embeddedness of South American-Diaspora Ethnic Entrepreneurs in Japan Sarah Louisa Birchley and Kazuko Yokoyama, Toyo Gakuen University, Fujisawa, Japan	Cultural Qualities Needed to Become an Entrepreneur Tiina Brandt and Seppo Suominen, Haaga-Helia University of Applied Sciences, Helsinki, Finland and Isaac Wanasika, University of Northern Colorado, USA
<b>12:10</b>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>

<b>Zoom Room Details</b>
Passcode for all sessions is ECIE21
Room 1: <a href="https://us02web.zoom.us/j/81909567554">https://us02web.zoom.us/j/81909567554</a> (The conference will start in this room)
Room 2: <a href="https://us02web.zoom.us/j/82137452813">https://us02web.zoom.us/j/82137452813</a>
Room 3: <a href="https://us06web.zoom.us/j/87184579193">https://us06web.zoom.us/j/87184579193</a>
Room 4: <a href="https://us02web.zoom.us/j/87064797209">https://us02web.zoom.us/j/87064797209</a>
Room 5: <a href="https://us04web.zoom.us/j/74538469099">https://us04web.zoom.us/j/74538469099</a>

	<b>Room 1</b> <b>Stream A: Social Innovation and Entrepreneurship</b> <b>Chair: Stephen Treacy</b>	<b>Room 2</b> <b>Stream B: Startups and Micro Entrepreneurs</b> <b>Chair: Rui Fragoso</b>	<b>Room 3</b> <b>Stream C: Entrepreneurship Education and Learning</b> <b>Chair: Birgitte Wraae and Andreas Walmsley</b>	<b>Room 4</b> <b>Stream D: Strategy and Success</b> <b>Chair: Renato Pereira</b>	<b>Room 5</b> <b>Stream E: COVID-19 and Academics</b> <b>Chair: Tor Helge Pedersen</b>
<b>13:00</b>	Factors Behind Digital Entrepreneurship Adoption by Egyptian MSEs Rania <b>Miniesy</b> , Hadia <b>Fakhreldin</b> , The British University in Egypt, Mahitab <b>Shahin</b> , Coventry University at the Knowledge Hub, Cairo, Egypt	Assessing the Participation and Success of Women Entrepreneurs in Unicorn Startups Kenneth <b>Grant</b> and Md Saifur <b>Rahman</b> , Ryerson University, Canada	Entrepreneurial Orientation in Universities: A Systematic Literature Review Ana <b>Pacheco</b> , Jorge <b>Simões</b> , Instituto Politécnico de Tomar and João <b>Ferreira</b> , Universidade da Beira Interior, Portugal	At Their own Will: Success and Failure of Airlines After Deregulation Róbert <b>Mudroň</b> , Pavlína <b>Široká</b> and Michal <b>Jirásek</b> , Masaryk University, Czech Republic	Analyzing the Impact of Technological Innovation Decisions During the COVID-19 Outbreak in Romania: A Pilot Study Andreea Maria Gabriela <b>Militaru</b> , Andreea-Mihaela <b>Rotarescu</b> , Bogdan <b>Fleaca</b> and Elena <b>Fleaca</b> , University Politehnica of Bucharest, Romania
<b>13:20</b>	Corporate Social Responsibility Dimensions and Sustainable Entrepreneurship Susana Cristina <b>Aldela</b> , Jorge <b>Lopes</b> , Rosa <b>Conde</b> and Márcia <b>Monteiro</b> , ISAG, Porto, Portugal	Startup Exits by Acquisition: A Cross Industry Analysis of Speed and Funding Francesco <b>Ferrati</b> and Moreno <b>Muffatto</b> , University of Padova, Italy	The Impact of Contextual Factors on Entrepreneurship Education Outcomes Anna <b>Vuorio</b> , LUT University, Lappeenranta, Finland, Giulio <b>Zichella</b> , Copenhagen Business School, Denmark and Olukemi <b>Sawyer</b> , California State Polytechnic University, Pomona, USA	Innovative Client Acquisition Strategies for Freelance Language Professionals Virginia <b>Katsimpiri</b> and Ioannis <b>Kinias</b> , University of the Aegean, Chios, Greece	Innovation Processes of the Finnish SMEs: Corona Challenges Speed up Innovations Tiina <b>Brandt</b> , Anu <b>Vahtera</b> and Minna-Maari <b>Harmaala</b> , Haaga-Helia UAS, Helsinki, Finland
<b>13:40</b>	eSmallFarmer: Improving Rural Agriculture Diogo <b>Camelo</b> , João <b>Ascensão</b> , Rui <b>Alves</b> and Paulo <b>Matos</b> , Instituto Politécnico de Bragança, Portugal	Innovation in the Absence of Financial Capital: A Lesson from Informal Clothing Manufacturing Micro Entrepreneurs Mariette <b>Strydom</b> , University of South Africa, Johannesburg, South Africa	Engineering Innovation Eco-system by Design: Insights from India Vikram Singh <b>Parmar</b> , Norwegian University of Science and Technology, Trondheim, Norway, Neeraj <b>Sonalkar</b> , Ade <b>Mabogunje</b> , Larry John <b>Leifer</b> , Stanford University, USA and Prafull <b>Anubhai</b> , Ahmedabad University, Gujarat, India	From Network Approach to Ecosystem Approach: A New Framework for Change Management Paolo <b>Locatelli</b> , Davide <b>Zacchetti</b> , Luca <b>Gastaldi</b> , Valeria <b>Pecelli</b> and Federica <b>Cirilli</b> , Fondazione Politecnico di Milano, Italy	University Spin-Offs: A Case Study on their Characterization, Challenges and Entrepreneurship Ecosystem Paula <b>Anzola-Román</b> and Cristina <b>Bayona-Sáez</b> , Public University of Navarre, Pamplona, Spain
<b>14:00</b>	University Social Innovation Projects Responding to Covid-19 Miriam <b>Gleason</b> and Julio <b>Rubio</b> , Tecnológico de Monterrey, Mexico City, México	Micro-Entrepreneur's Perception Towards Different Training Aspects as a Determinant of Growth Mamta <b>Singh</b> , Chandragupt Institute of Management Patna, India (Presentation only)	A Critical Evaluation of Contemporary Tools on Developing Innovative Thinking Competencies for Entrepreneurship George <b>Papageorgiou</b> , Simona Mihai <b>Yiannaki</b> , Despina <b>Varnava-Marouchou</b> , European University Cyprus, Nicosia, Cyprus	Disruptive Innovation: A Trigger of Radical Change? Emelie <b>Schwill</b> , University of Applied Sciences, Zwickau and Kevin <b>Reuther</b> , University of Leipzig, Germany	Third Mission Internationalization in Times of Travel Restrictions Through Digital Transformation: The Role of Dynamic Capabilities and Effectual Practices Audrey <b>Stolze</b> , Gudrun <b>Socher</b> , Patricia <b>Arnold</b> , Anke <b>van Kempen</b> and Nicole <b>Brandstetter</b> , HM Hochschule München University of Applied Sciences, Germany
<b>14:20</b>	Innovativeness and Entrepreneurial Intentions: Students from Finland, Lithuania and USA in Comparison Tiina <b>Brandt</b> , Haaga-Helia University of Applied Sciences, Helsinki, Finland and Isaac <b>Wanasika</b> , University of Northern Colorado, USA	Employee's Innovation Orientation from an Employer Attractiveness Perspective Martin <b>Cepel</b> , Pan-European University, Bratislava, Slovakia	The Design for Business Initiative: A Systematic Approach to Embedding Entrepreneurship in Design Education Sharifa <b>Latter</b> , Fraser <b>Bruce</b> , Brian <b>McNicoll</b> , University of Dundee, UK	The Role of Long-term Orientation, Strategic Planning and Family Involvement in CSR Policies: A Conceptual Framework Nikola <b>Rosecká</b> , Ondřej <b>Machek</b> , Michele <b>Stasa</b> and Aleš <b>Kubiček</b> , Prague University of Economics and Business, Czech Republic	Strange Bedfellows: Complementary Digitalization in the Norwegian Law Sector Beniamino <b>Callegari</b> and Ranvir S. <b>Rai</b> , Kristiania University College, Norway
<b>14:40</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>

	<b>Room 1</b> <b>Stream A: Social Innovation and Entrepreneurship</b> <b>Chair: Tânia Carraquico</b>	<b>Room 2</b> <b>Stream B: Design Thinking-Driven Innovation in the Context of Corporate Entrepreneurship</b> <b>Chairs: Fraser Bruce and Sharifa Latter</b>	<b>Room 3</b> <b>Stream C: Entrepreneurship Education and Learning</b> <b>Chair: Alexandros Kakouris</b>	<b>Room 4</b> <b>Stream D: R&amp;D</b> <b>Chair: António Rocha</b>	<b>Room 5</b> <b>Stream E: Innovation</b> <b>Chair: Sara Proença</b>
15:00	Do Gender and Age Influence Entrepreneurs' Orientation Towards Sustainable Business? Daria <b>Gavrilut</b> , Daniel <b>Badulescu</b> , Alina <b>Badulescu</b> and Monica <b>Ciucos</b> , University of Oradea, Romania	A Praxeological Perspective on Innovation Management and Design Thinking Daniela <b>Marzavan</b> , Bauhaus University Weimar, Germany	Influence of Entrepreneurship Learning Modes on Entrepreneurial Intentions of Science Based Students Cecile <b>Nieuwenhuizen</b> and Oluseye <b>Jegede</b> , University of Johannesburg, South Africa	Commercialisation Models for R&D Organisations Beata <b>Poteralska</b> and Marzena <b>Walasik</b> , Łukasiewicz Research Network, Institute for Sustainable Technologies, Poland	A System Dynamics Approach to Entrepreneurship Applied to the Case of the Creative Arts Industry George <b>Papageorgiou</b> , Simona Mihai <b>Yiannaki</b> , Despina <b>Varnava-Marouchou</b> , Tasos <b>Anastasiades</b> , Sofia <b>Hadjipapa-Gee</b> , Demetra <b>Englezou</b> , European University Cyprus, Nicosia, Cyprus
15:20	Comparative Cases from Portuguese Social Innovation Public Policy Irene <b>Ciccarino</b> and Susana <b>Rodrigues</b> , Instituto Politécnico de Leiria, Portugal	Is Pasta Just About Food? An Interpretation of Customer Needs Through The Case Study of LIVI srl Edoardo <b>De Paolis</b> , Harvard Business School, Boston, USA	The Effect of Entrepreneurial Role Models in Social Networking Sites on Entrepreneurial Intention Sebastian <b>Stümpfle</b> , University of Liechtenstein and Marius <b>Deilen</b> , TU Dortmund University, Germany	Blockchain Technology Innovation: An Investigation of the Accounting and Auditing Use-Cases Tebogo <b>Sethibe</b> , Agriculture Research Council and Malinga <b>Sibusiso</b> , Wits Business School, Johannesburg, South Africa	A Review of Barriers Facing Social Media Usage Among Firms in Less Digitalized Economies Michael <b>Amponsah Odei</b> , John <b>Amoah</b> , Abdul <b>Bashiru Jibril</b> , Raphael <b>Kwaku Botchway</b> , Tomas Bata University in Zlín, Czech Republic, Felicia <b>Naatu</b> , SDD University of Business and Integrated Development Studies and Justice Solomon <b>Korantwi-Barimah</b> , Sunyani Technical University, Ghana
15:40	The Role of Cultural Competence in the Internationalization of SMEs Using e-Commerce Hadia <b>Fakhreldin</b> and Marwa <b>Anis</b> , The British University in Egypt, Egypt	Value-Based Framework Development for Consumer Internet of Things (CloTs): A Design Thinking Approach Negalegn Alemu <b>Bekele</b> , Moreno <b>Muffatto</b> and Francesco <b>Ferrati</b> , Padova University, Italy	Introducing Art in Entrepreneurial Teaching: A Theoretical Framework Alexandros <b>Kakouris</b> and Panagiotis <b>Liargovas</b> , University of Peloponnese, Greece	R&D Spending, Innovations and Productivity Growth of Russian Firms Karina <b>Nagieva</b> , Andrey <b>Pushkarev</b> , Natalia <b>Davidson</b> and Oleg <b>Mariev</b> , Ural Federal University, Russia	Curriculum Alignment: The Perspectives of University Students on the Impact of Industry 4.0 on Entrepreneurship Education within Higher Education Yamkela <b>Nhleko</b> and Thea <b>van der Westhuizen</b> , University of KwaZulu-Natal, Durban, South Africa
16:00	Social Entrepreneurship in Cambodia: Perspectives and Challenges Yamuna V. <b>Sithambalam</b> , American University of Phnom Penh, Cambodia	A Conscious Convergence: Leading Innovation Through Design Thinking Sharifa <b>Latter</b> , Fraser <b>Bruce</b> and Seaton <b>Baxter</b> , University of Dundee, UK	Snakes and Ladders: Going Through the Disciplined Entrepreneurship Theory by Bill Aulet Aura <b>Pedraza</b> , Nathaly <b>Albarracin</b> and Roque <b>Carreño</b> , Universidad Industrial de Santander, Colombia	The Main Product's Life Cycle as an Innovative Development Indicator of Enterprises Oleg <b>Golichenko</b> , Central Economics and Mathematics Institute of Russian Academy of Sciences and Alexander <b>Popov</b> , Moscow Institute of Physics and Technology, Russia	Model of "Short Cycles" as an Innovation in Industry Tatyana <b>Nekrasova</b> and Elizaveta <b>Gromova</b> , Peter the Great St.Petersburg Polytechnic University, Russia
16:20	Twitter Analysis: How Covid-19 Changed the Understanding of Virtual Teams Tereza <b>Šimová</b> , Kristyna <b>Zychová</b> and Richard <b>Hartman</b> , Czech University of Life Science in Prague, Czech Republic	Impact Assessment of a Radiant University-Wide Program in Entrepreneurship Education: The Case of University of Oradea, Romania Anca Otilia <b>Dodescu</b> , Vasile Aurel <b>Caus</b> , Ioana Crina <b>Pop-Cohut</b> , Petru Adrian <b>Pop</b> and Adriana <b>Borza</b> , University of Oradea, Romania	Shaping the Pathways to Entrepreneurship: Entrepreneurial Education in Romanian Technical Universities Anca Serban, "Lucian Blaga" University of Sibiu, Lidia <b>Alexa</b> , Technical University of Iasi, Veronica <b>Maier</b> , Technical University of Cluj-Napoca and Razvan <b>Craciunescu</b> , University Politehnica of Bucharest, Romania	Opportunities for Economic Revitalization Through Inter-Industrial Relationships: The Case of Blue Economy Cristina <b>Sousa</b> , Instituto Universitário de Lisboa (ISCTE-IUL), Margarida <b>Fontes</b> , LNEG – National Laboratory of Energy and Geology and Oscarina <b>Conceição</b> , Polytechnic Institute of Cavado and Ave, Portugal	Determinants of Innovation in Manufacturing Industry: A Systemic Perspective in Peru Benoit <b>Mougenot</b> and Melody Ien <b>Zavala</b> , Universidad San Ignacio de Loyola, Peru
16:40	Social Media for Small Business Owners: Overview of Good Practice Filipa <b>Marušić</b> , University College Aspira, Split, Croatia	Organizational Innovation: The Theoretical Ideas of James G. March Tor Helge <b>Pedersen</b> , Inland University of Applied Sciences, Lillehammer, Norway	Entrepreneurship Education for Migrants as a Path to Social Inclusion Maria <b>Sotirakoglou</b> , Katerina <b>Sarri</b> , University of Macedonia, Thessaloniki and Stavroula <b>Laspita</b> , University of Western Macedonia, Greece	Backdrop of Research and Innovation in South Africa: Implications for Fourth Industrial Revolution Oluseye <b>Jegede</b> , University of Johannesburg/SARChI Entrepreneurship Education, South Africa	Digitalisation as a Determinant of New Payment Methods' Development: The Evidence of Euozone and Poland Janina <b>Harasim</b> and Monika <b>Klimontowicz</b> Janina Harasim, University of Economics in Katowice, Poland
17:00	<b>Networking in Small Groups to Catch up with Colleagues and build New Connections for Future Collaboration</b>				
17:30	<i>Close of Conference Day</i>				

Friday 17th September					
09:00	Zoom Room 1 opens Opening Messages: Florinda Matos, Conference Chair, Instituto Universitário de Lisboa (ISCTE), Portugal				
09:05	Keynote Presentation: Professor Vittorio Loreto, Sapienza University of Rome, Italy <i>Exploring the Adjacent Possible: Play, Anticipation, Surprise</i>				
09:50	Introduction to ECIE 2022				
09:55	<i>Conference splits into streams</i>				
	<b>Room 1</b> <b>Stream A: Entrepreneurial Intentions, Creativity and Human Capital</b> <b>Chair: Annette Naudin</b>	<b>Room 2</b> <b>Stream B: SMEs</b> <b>Chair: Juha Saukkonen</b>	<b>Room 3</b> <b>Stream C: Entrepreneurship Education and Learning</b> <b>Chair: Nikolaos Apostolopoulos</b>	<b>Room 4</b> <b>Stream D: Innovation</b> <b>Chair: Stelios Marneros</b>	<b>Room 5</b> <b>Stream E: Poster Session</b> <b>Chair: Susana Rodrigues and Cristina de Sousa</b>
10:00	Transformational Leadership: Developing Self-confidence, Learning and Creativity Stig Ytterstad and Johan Olaisen, Norwegian Business School, Norway	The Role of Digital Orientation and Market Orientation in Generating Marketing Capability in SMEs Sanna Joensuu-Salo, Seinäjoki University of Applied Sciences, Seinäjoki, Finland	An Empirical Investigation of Online Entrepreneurship Education: Application on University Students in Egypt Hala Hattab, The British University in Egypt, Cairo, Egypt	Legislative Reform of Minimum Support Price on Farming Ecosystem in the Indian Punjab Navjot Sandhu, Birmingham City University, UK (Presentation only)	How Design Thinking Training Impacts Innovation Capabilities in an Irish Retail Organisation Aidene O'Mahony, Munster Technological University, Cork, Ireland
10:20	Resistance to Digital Transformation and the Destruction of Social Capital Konstantin Bagrationi, Thomas Wolfgang Thurner and Olga Gordienko, HSE University, Russia	Assessment of the Availability of Regional Economic Resources to Analyse their Adaptability to an Innovative Economy Liudmila Samoiloova, Saint Petersburg Institute (branch) All-Russian State University of Justice, Alexander Litvinenko, Saint-Petersburg University of the MIA of Russia and Olga Nadezhina, Peter the Great St Petersburg Polytechnic University, Russia	The Potential of Scientific and Educational Centers as a Tool for Sustainable Innovative Development Galina Surovitskaya, Ekaterina Grosheva, Irina Karapetyan, K.G. Razumovski Moscow State University of Technologies and Management, Russia, Raushan Malayeva, Kurmangazy Kazakh National Conservatory, Aizhan Omarova and Nurmukhan Aigerim, Al-Farabi Kazakh National University, Kazakhstan	A Contribution to the Interpretation of Organizational Resilience (OR) Based on the Analysis of key Drivers and Conceptual Elements Florian Kidschun, Fabian Hecklau and Gamzi Gul Hizal, Fraunhofer Institute for Production Systems and Design Technology and Holger Kohl, Technical University of Berlin, Germany	Towards Enhancing Social Entrepreneurial Intention in Secondary School Contexts Ronan McArt, St Angela's College, Sligo, Veronica McCauley and Paul Flynn, National University of Ireland Galway, Ireland  Corporate Pre-Incubator: New Platform for University-Business Collaboration Marcin Bielicki and Adam Weinert, Poznan University of Economics and Business, Poland
10:40	Assessing the Impact of Human Capital on Innovative Development Maxim Vlasov, Ural Federal University, Ekaterinburg, Russia	Exploration of Entrepreneurship Orientation among SMEs in the Sultanate of Oman Subrahmanian Muthuraman, Mohammed Al Hazi, Rengarajan Veerasamy and Nasser Al Yahyai, Arab Open University, Muscat, Oman	Design Thinking for Competency-Based Entrepreneurship Education: The ToolBoard Methodology Jaume Teodoro, Tecnocampus, Universitat Pompeu Fabra, Barcelona, Spain	Towards Sustainable and Agile Business: Orchestrating Business Agility Framework for the Recovery of Small and Medium-Sized Enterprises (SMEs) Affected by Covid-19 in Indonesia Wawan Dhewanto, Tribowo Rachmat Fauzan, Dina Delyana, Anindia Pratiwi Putri, Institut Teknologi Bandung, Indonesia and Suhaiza Zailana, University of Malaya, Malaysia	Embedding Innovation & Entrepreneurship in Engineering Education Through Curriculum Development and Educator Training: A Case from Denmark Casper Friberg and Mette Thomassen, VIA University College, Denmark  How can Design Thinking support the development of dynamic, flexible business entities, sustain an innovative environment amid constant change, and overcome the frictions between new and existing business domains? Victoria Harrison-Mirauer and Dr Hari Mann, Hult Ashridge Executive Education, UK
11:00	Female Founding: An Institutional Theory Perspective on the Effects of Gender-Specific Prejudices in Germany Andreas Walkenhorst, Christian Sturm and Natalie Westarp, accadis Hochschule Bad Homburg, Germany	External Factors Influencing SME's Innovation Outcomes in Visegrad Countries: A Document Analysis Michael Amponsah Odei, John Amoah and Abdul Bashiru Jibril, Tomas Bata University, Czech Republic	Entrepreneurial Alertness in Different Generations Carlos Martins and Paula Rodrigues, Universidade Lusiana Norte, Portugal	Inter Relationship Between the Attributes of Talent Management Process in the Information Technology Sector Anupama Nair, Shaindra Sewbaran, Higher Colleges of Technology and Beena Salim, Zayed University, Abu Dhabi, United Arab Emirates	A Model for Teaching Global Entrepreneurship in a Post-COVID World: The StudyThe PwrPark Case Study Dr. Gali Einav IDC Herzliya, Adelson School of Entrepreneurship, Herzliya, Israel
11:20	The Impact of Artificial Intelligence on Innovation Management: A Literature Review Maria João Correia and Florinda Matos, ISCTE Lisbon University Institute, Portugal	Corporate Entrepreneurship in the Digital Age: A Systematic Literature Review Stefano D'Angelo, Antonio Ghezzi and Angelo Cavallo, Politecnico di Milano, Italy	Start-up Lab: A Springboard for University Entrepreneurship and Students' Startups Alessandra Scroccaro and Alessandro Rossi, University of Trento, Italy	How Women Entrepreneurs in the FNB Sector Face the Covid 19 Pandemic Wawan Dhewanto, Vania Nur Rizqi, Fera Yunita, Salma Azzahra, Institut Teknologi Bandung, Sulistia Suwondo, Politeknik Negeri, Bandung, Indonesia	Design of a Panel of Indicators for the Impact Assessment of a Rare Disease Collaborative Network and its Digital Support Paolo Locatelli, Federica Cirilli and Fabio Chiodini, Fondazione Politecnico di Milano, Italy
11:40	The Process of Sustainable Entrepreneurship: A Multi-Country Analysis Sara Proença, CERNAS, ESAC/Polytechnic Institute of Coimbra and Elias Soukiazis, University of Coimbra, Portugal	Innovative Automated Solutions for Anzar Property Services Nasser Abouzakhar, Anzar Property Group, Manchester, UK	Rapid Educational Improvements Using Wyblo: Insights from Continuous Student Feedback Kevin Giorgis, Robert Kordts-Freudinger, University of St.Gallen, Switzerland, Giulia Sparisci, Alma Mater Studiorum - Università di Bologna, Stefano Marchese, Politecnico di Milano, Bernadetta Diegolo, Università Cattolica del Sacro Cuore, Milano, Italy and Agnis Stibe, EM Normandie Business School, France	Innovation in Accounting Education: The Impact of Information Technology on Teaching Methods Ana Novak, Katarina Žager and Ivana Barišić, University of Zagreb, Croatia	Fostering Context Aware Entrepreneurship Education for Maximum Impact Juha Saukkonen, JAMK, Finland et al  The importance of organizational trust in maintaining intellectual capital in start-ups Zahra Vaslehchi, Entrepreneur, Tehran, Iran and Seyed Saber Emami, Entrepreneur, Iran
12:00	Break				

	<b>Room 1</b> <b>Stream A: Knowledge and Tech Transfer</b> <b>Chair: Florinda Matos</b>	<b>Room 2</b> <b>Stream B: Lifecycle of a Family Business</b> <b>Chair: Elizabeth Conradie</b>	<b>Room 3</b> <b>Stream C: Entrepreneurship Education and Learning</b> <b>Chair: Alexandros Kakouris</b>	<b>Room 4</b> <b>Stream D: Innovation</b> <b>Chair: Emma Agusita</b>	
<b>12:50</b>	Transfer of Knowledge and Innovation in Micro and Small Construction Companies in Parana, Brazil Kássia Esteves <b>Souza</b> , Jefferson <b>Staduto</b> , UNIOESTE, Campus Toledo, University of Western Parana, Brazil, Knut Ingar <b>Westeren</b> , Nord University, Levanger, Norway,	Formalising HR Practices in Family-Owned SMEs: Integrating Environmental Factors and the Unified Theory of Acceptance and Use of Technology Model Willard <b>Nyamubarwa</b> , Great Zimbabwe University, Masvingo, Zimbabwe and Crispin <b>Chipunza</b> , Central University of Technology, Free State, South Africa	Towards HEInnovate 2.0': From Assessment to Action Barbara <b>Gabriel</b> , University of Aveiro, Portugal, Klaus <b>Sailer</b> , Strascheg Center for Entrepreneurship, Germany, Ester <b>Bernardo</b> , Technocampus, Barcelona, Spain and Katja <b>Lahikainen</b> , Lappeenranta-Lahti University of Technology, Finland and Angela <b>Hamouda</b> , Dundalk Institute of Technology, Ireland	Scaling Social Value: A Case Study on Social Entrepreneurship in Healthcare Delivery Marcia <b>Villasana</b> , Juan José <b>Cabrera</b> and María <b>Núñez</b> , Tecnológico de Monterrey, Mexico	
<b>13:10</b>	Triple Helix Model in Practice: A Case Study of Collaboration in University Outreach for Innovation Development in Local Farming Community Enterprise in the Northeast Region of Thailand Suteera <b>Chanthes</b> and Pankom <b>Sriboonlue</b> , Mahasarakham University, Thailand	Growing Niche Business Through Innovation: A Family Run Open Farm in Ireland Trudie <b>Murray</b> , Frederick <b>Creedon</b> and Aisling <b>Conway Lenihan</b> , Munster Technological University, Cork, Ireland	Pedagogical Techniques in Entrepreneurship Education Programmes in Nigerian Universities Eunice <b>Chukwuma-Nwuba</b> , Coventry University, UK	How Social Media Interaction with NGOs Affects Social Entrepreneurship Intention of Business Students Sahika Burcin <b>Tulukcu</b> , Beykoz Üniversitesi, Istanbul, Turkey	
<b>13:30</b>	Evaluation Methods and Practices used by University Technology Transfer Offices António <b>Rocha</b> , Manuela <b>Cunha</b> , Polytechnical Institute of Cávado and Ave, Fernando <b>Romero</b> , Rui <b>Lima</b> , University of Minho, Guimarães and Marlene <b>Amorim</b> , University of Aveiro, Portugal	The Role of Socioemotional Wealth, Social Capital and Long-term Orientation in Entrepreneurial Orientation of Family Firms: A Conceptual Framework Michele <b>Stasa</b> , Aleš <b>Kubiček</b> , Nikola <b>Rosecká</b> and Ondřej <b>Machek</b> , Prague University of Economics and Business, Czech Republic	Entrepreneurial Self-Efficacy and the SHAPE Ideation Model for University Students Olusegun Matthew <b>Awotunde</b> and Thea <b>van der Westhuizen</b> , University of KwaZulu-Natal, South Africa	Modeling the Influence of the Formal Institutional Environment on Social Entrepreneurship Development in Regions of Russia Evgeny <b>Popov</b> , Ural Institute of Management of the Russian Presidential Academy of National Economy and Public Administration, Anna <b>Veretennikova</b> and Kseniya <b>Kozinskaya</b> , Ural Federal University named after the First President of Russia B. N. Yeltsin, Yekaterinburg, Russia	
<b>13:50</b>	Knowledge as a Competitive Entrepreneurial Asset: Concepts and Practices by Early-Stage Entrepreneurs in Creative Industries Juha <b>Saukkonen</b> , JAMK University of Applied Sciences, Jyväskylä and Matti <b>Muhos</b> , University of Oulu, Finland	Successful Entrepreneurship in Family Owned Small to Medium Sized Enterprises (SMEs): The Case of the Hospitality and Tourism Industry George <b>Papageorgiou</b> , Stelios <b>Marneros</b> and Andreas <b>Efstathiades</b> , European University Cyprus	Conceptualizing Consumer Rationality Through the Narrative of Dissatisfaction Ignasius Heri Satrya <b>Wangsa</b> , Universitas Katolik Misi Charitas, Palembang, Indonesia	Eco-Marketing: Consumer Behaviour in PET Bottles Recycling Jiri <b>Bohacek</b> Peter <b>Matisko</b> and Kamila <b>Tislerova</b> , University of Economics and Management, Prague, Czech Republic	
<b>14:15</b>	<b>Top finalists in the Innovative Teaching Awards present their Case Histories</b>				
<b>14:25</b>	<b>Winners of the Teaching Innovation and Entrepreneurship Awards, Poster competition and best PhD Paper are announced</b>				
<b>14:30</b>	<b>Summary and Close of the Conference</b>				