

ICTR 2022

5th International Conference on Tourism Research

19 - 20 May 2022, Vila do Conde, Portugal

Mini Track on Events: Impacts, Challenges and Future Perspectives

Mini Track Chair: **Prof. Jorge Marques**, University Portucalense Infante D. Henrique, Porto, Portugal



The events industry is very important for tourist destinations. Whether we are talking about business, sporting, cultural, religious events, or one of the many other types, they all represent the convergence of many people and sectors of activity, whether in their organization or those who attend. The scale of the event is not necessarily important as from small local events to national mega events can contribute, at different levels, to the development and projection of the places where they are held. This track intends to explore the multi-themed sector of events and the transformations that have taken place in recent times. In this context, are especially welcome papers addressing best practices, impacts, main challenges and perspectives for the future of this sector.

Topics of interest include, but are not limited to:

- Sports events
- Mega events
- Business events
- SMERF events
- Cultural, music and arts festivals and carnivals
- Meetings industry
- Sustainable events
- Seasonal economies
- Infrastructure issues and benefits
- Impacts of events
- Challenges and future perspectives
- Events and technology
- Events and hospitality
- Education and training in the events Industry



Jorge Marques is Assistant Professor at the University Portucalense (UPT), researcher at REMIT - Research in Economics, Management and Information Technologies and CEGOT - Centre of Studies on Geography and Spatial Planning. He holds a PhD in Tourism, Leisure and Culture, from the University of Coimbra (Portugal). Over the last few years, he has developed research in the area of events, more specifically in the area of business events (Business Tourism)

Submission Details

In the first instance a 300-350 word abstract is required, submissions must be made using the online submission form by 27th October 2021 at

<http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track please email the mini track chair: jorgem@upt.pt

See more about ICTR 2022 at <http://www.academic-conferences.org/conferences/ictr/>