Digital technologies are transforming the way we live, work, operate and communicate today. Novel digital technologies, platforms and digital infrastructures are contributing to innovation and entrepreneurship in significant ways. While the adoption of these transformations is a necessity for the modern enterprise, some organisations still face significant challenges. These result not necessarily due to the technology itself, but stem from the lack of knowledge or trained personnel that inhibit the understanding of how to cope with this change and the risks associated with it. Cyberattacks, data breaches, and other cyber events are increasing as the threat surface grows and businesses adopt more digital technologies in various areas of their industry in pursuit of new business models. The constantly evolving cybersecurity threats facing organisations are forcing managers to rethink and re-evaluate the knowledge management tools and tactics they traditionally deploy. To improve cybersecurity and reduce risk, organisations must pivot from a reactive to a proactive approach toward securing information assets, wherein they identify and respond to threats in a timely manner and using appropriate knowledge management capabilities.

In this workshop the presenters will discuss opportunities and challenges for organisations to enhance capabilities to rapidly respond to digital transformations and the associated risks. It is imperative for firms to be agile and develop the capability to effectively adjust to extreme changes, survive unprecedented threats, and capitalise on emerging business opportunities. Participants will be able to interact with experts leading research on issues such as cyber security, trust, privacy and digital resilience.

**Presentation 1: Digital Resilience in Organisations**
*Dr Anitha Chinnaswamy*

Digital transformation in organisations depend on digital resilience to rapidly adapt to business disruptions by leveraging digital capabilities to not only restore business operations, but also capitalise on the changed conditions. In this workshop, we will explore how organisations can Achieve Digital Resilience by Managing Digital Risk; Develop an understanding and standard definition of what digital risk is, who it impacts, and its relevance to an organisation; and understand the roles digital risk management and digital risk profile have in helping an organisation achieve safe, transformative growth.

**Presentation 2: Role of Knowledge Management in Digital Transformation**
*Dr Sandra Moffett*

Digitisation is bringing a significant impact that is termed as Digital transformations in organisations. This transformation is resulting in newer business models, a change in socio-economic structures, new legal and governance measures, change in organisational policies and management. It is thus becoming a necessity for organisations to factor in these measures when planning for digital transformation and
adoption of these technologies. In this workshop we will discuss how properly organized knowledge management can assist organisations in devising plans that accelerates the digital transformations in organisations.

Presentation 3: The Role of Technology in Countering Fraud

Dr Rasha Kassem

Fraud risk could result in business disruptions, reputational damage, and financial loss to any organisation. For that reason, it is imperative for organisations, regardless of industry, to gain adequate knowledge of fraud risk, including its nature, enablers, and how it could be mitigated. In this workshop, we will first discuss the nature, enablers and types of fraud before exploring how organisations can mitigate fraud risk and the role of technology in countering fraud. The presentation will include recent real-life fraud cases and discussion questions to stimulate engagement.

Presenter Biographies

Dr Anitha Chinnaswamy is an Assistant Professor at the Business School in Coventry University and a Research Associate with the Centre for Business in Society (CBiS). Anitha has a broad multidisciplinary area of research. Her interests include researching the links between digital transformations and security risk management and how organisations can be assisted with a proper knowledge management system to deal with these risks.

Dr Sandra Moffett is a Reader in Business Analytics and Acting Head of the Department of Global Business and Enterprise, Ulster University, Magee Campus. Sandra is a core member of the Business and Management Research Institute, researching in the areas of Business Analytics, Knowledge Management and Digital Transformations. Her expertise on Knowledge Management contributes to her being one of the UK leading authors in this field, with over 100 high quality, international research publications. She has received a number of research awards and citations for her work.

Dr Rasha Kassem is an internationally-oriented academic with expertise in Forensic Accounting; Fraud Prevention; Fraud Investigation and Financial Reporting. Rasha is currently an Assistant Professor in the Faculty of Business and Law at Coventry University. She is also a Certified Fraud Examiner, an academic advisor at Cifas, a member of the Cross Sector Advisory Group at the Cabinet Office, and a member of the ACFE Fraud Advisory Council. Rasha has authored numerous publications in Fraud and over the last couple of years, Rasha has also been working closely with the City of London Police to develop online fraud courses for fraud investigators and law enforcement in fraud prevention and detection.

Workshop Application details:
The cost of attending the workshop in Coventry is £50. Should the workshop change to run as a virtual event the cost will be £25
To reserve a place on this webinar please use the online form: https://www.academic-conferences.org/conferences/eckm/eckm-registration/

For further information email: elaine@academic-conferences.org