The aim of this track is to reveal the sustainability concept with respect to knowledge management discipline at the new normalization after Covid-19 pandemic. Sustainability, such as social sustainability, innovation sustainability, competitive sustainability, economic and financial sustainability, are playing a very crucial role related with organizational knowledge management life cycles at the new normalization. Therefore, organizations try to overcome the pandemic restriction problems by investing not only tangible assets but also intangible assets to sustain. At this point, the importance of organizational competitiveness, organizational innovativeness, organizational financial performance, and knowledge economy should be revisited based on the knowledge-related activities at the new normalization. What changes are occurred for sustainability in the context of knowledge management before/after/during Covid-19 pandemic will be discussed at this session.

Theoretical, as well as practical contributions, are invited to this mini track. Potential topics include, but are not limited to:

- Organizational Competitive Sustainability and KM
- Organizational Innovative Sustainability and KM
- Knowledge Economy, Financial Performance and Sustainability
- Social sustainability and KM
- KM Strategy and Sustainability
- Sustainable entrepreneurship and KM
- Knowledge Strategy in the virtual context

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Submission details
In the first instance a 300 word abstract is required, to be received by 10 February 2021. Please read the guidelines at [http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/](http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/)

Submissions must be made using the online submission form at [https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/](https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/)

If you have any questions about this track please email the mini track chair: mustfasagsan@hotmail.com

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