In the knowledge era, the most value added job will be to manage knowledge, which includes how knowledge is created, mined, processed, shared and reused in different trades and industry. At the same time, the amount of data and information (prerequisites of knowledge) is exploding exponentially. Digitalisation, Cloud Computing, Big data will transform how we live, work and even think in a Networked Economy. These trends and more will have a great impact on how we see the world and create policies.

This mini track solicits scholars and practitioners alike to presents the results of their scientific research in the following topics, though any other relevant topics related to this mini track is welcome.

- How is knowledge captured, elicited, organized and created in business?
- Managing knowledge at the enterprise, SMBs and personal levels
  - Digitalisation and its impact on the workplace, collaborations and new value creation
- What is big data and how can we use data analytics from a laymen perspective?
- What is Open Linked Data and how can it support machine reasoning?
- How can new knowledge be mined from big data?
- What are the technical and social problems with big data?
- The Cloud as a canvas for service design and business model re-invention
- The role of Artificial intelligence (AI) and big data in successful implementation of Knowledge management
- What are examples of applications and case studies?

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Submission details
In the first instance a 300 word abstract is required, to be received by 10 February 2021. Please read the guidelines at http://www.academic-conferences.org/policies/abstract-guidelines-for-papers/

Submissions must be made using the online submission form at https://www.academic-conferences.org/conferences/eckm/eckm-call-for-papers/eckm-submission-topics/

If you have any questions about this track please email the mini track chair: Ch_valmohammadi@azad.ac.ir

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