

16th European Conference on Innovation and Entrepreneurship

Universitário de Lisboa (ISCTE), Portugal

Mini Track on Entrepreneurial Operations for Real Estate Investment

Chair: Dr. Nasser Abouzakhar, Director, Anzar Property Group, UK



Every year, large financial institutions secure billions of pounds to provide the necessary funds for real estate investment projects. These funds present opportunities for entrepreneurs to establish their real estate business, raise funds for investment activities, and achieve financial freedom. Entrepreneurs can benefit from real estate investment in terms of receiving a regular passive income, cash flow, capital appreciation, and self-satisfaction. However, they need to carry out different activities and operations such as assessing the market, using data analytics, identifying investment opportunities, marketing, and managing resources associated with operating the real estate business. Real estate investment requires proper planning and a good understanding of the risks and challenges of a property business. Therefore, entrepreneurs have to acquire the necessary skills and build competent teams of experts to support them to maximise their returns and minimise financial risks. This is to compensate for their lack of knowledge in certain areas and to focus on developing the necessary investment strategies.

The purpose of this Mini-Track is to bring together researchers and industrials interested in entrepreneurial aspects related to real estate investment. Recent advances in the fields of real estate investment and entrepreneurship such as planning and financing, analysing markets, managing investment processes and systems, predictive analytics for real estate business will be covered. This Mini Track is expected to attract practitioners, academics, and professionals and to stimulate interesting discussions about the latest development for entrepreneurial operations and real estate investment. Suggested topics include but are not limited to:

- Risks and challenges facing real estate entrepreneurs
- Real estate analysis techniques, tools, and systems entrepreneurs should be familiar with
- Managing processes and systems in the real estate business
- Entrepreneurial mindset and characteristics of real estate entrepreneurs
- Predictive analytics and Big data tools for real estate business
- Real estate business planning, strategies, and financing options
- Real-life scenarios of entrepreneurial operations for real estate investment



Dr Nasser Abouzakhar is the director of Anzar Property Group which was founded in 2017. Between 2004 and 2019, he worked at different universities in the UK as an academic, teaching and researching different technology-related subjects. He has a good understanding of the property investment business and finances. Nasser has firm relationships with professionals in banking, legal, accounting, and valuation which assist with his responsibility as the company director. He leads a highly professional and experienced management team.

Submission details

In the first instance a 300 word abstract is required, to be received by **24 February 2021**. Submissions must be made using the online submission form at:

<http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please contact: nasser.abouzakhar@anzar.co.uk

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