

## 16th European Conference on Innovation and Entrepreneurship

Universitário de Lisboa (ISCTE), Portugal

### Mini Track on Family Business in Early Stages

Chair: Professor Cezar Scarlat, University “Politehnica” of Bucharest, Romania



As result of global prominence of family businesses, a growing attention is paid to them – as shown by The Family Capital 750 (Walmart Inc., Volkswagen AG, and Berkshire Hathaway Inc. topping the list): the 750 listed companies have generated \$9.1 trillion in revenues in 2018, and employed 30.5 million staff; they, simply, drive the global economic growth.

However, the focus of this mini-track is on small family businesses, or, in other words, on the early stages of the family business lifecycle. Family businesses – particularly in the early stages of their lifecycle – are remarkably innovative and display entrepreneurial features; consequently their study is a suitable topic to the ECIE profile. Although the family business is a global phenomenon, common to all economies, the respective taxonomy (categorization as such) is a matter of national regulations, other criteria (in addition to family ownership) being applicable. Therefore, studies on both peculiarities and universal characteristics (as dynamism, resilience, flexibility, quick action and short decision cycle) are challenging issues to explore.

Suggested topics include but are not limited to:

- Entrepreneurial character of family business
- Peculiarities and universal characteristics of family businesses during early stages of their lifecycle
- Cultural and national prints in family businesses along early stages of their lifecycle
- Traditional *versus* new technologies in small family businesses
- Management conflicts during the ownership and/or management succession processes in the family businesses
- Family business, its growth and scalability
- Case Studies looking at interesting examples of Family Business in their early stages



**Professor Cezar Scarlat** is with the Department of Entrepreneurship & Management and PhD supervisor at Doctoral School of Entrepreneurship, Business Engineering & Management from University “Politehnica” of Bucharest. He is currently teaching Technology Entrepreneurship and related courses at universities in Romania and abroad. Cezar holds a Master degrees in Engineering and International business, PhD degree in Management & industrial engineering.

He has over two-decade-experience in business management consulting and international projects. Cezar has published more than twenty books and about two hundred scientific reports and articles. He is a member of professional organizations and scientific/editorial boards of academic publishers and international journals (IMDS, ESWA, ABSRJ among others).

#### Submission details

In the first instance a 300 word abstract is required, to be received by 24 February 2021

Submissions must be made using the online submission form:

<http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/>

If you have any questions about this track please email the mini track chairs: [cezarscarlat@yahoo.com](mailto:cezarscarlat@yahoo.com)

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