As result of global prominence of family businesses, a growing attention is paid to them – as shown by The Family Capital 750 (Walmart Inc., Volkswagen AG, and Berkshire Hathaway Inc. topping the list): the 750 listed companies have generated $9.1 trillion in revenues in 2018, and employed 30.5 million staff; they, simply, drive the global economic growth.

However, the focus of this mini-track is on small family businesses, or, in other words, on the early stages of the family business lifecycle. Family businesses – particularly in the early stages of their lifecycle – are remarkably innovative and display entrepreneurial features; consequently their study is a suitable topic to the ECIE profile. Although the family business is a global phenomenon, common to all economies, the respective taxonomy (categorization as such) is a matter of national regulations, other criteria (in addition to family ownership) being applicable. Therefore, studies on both peculiarities and universal characteristics (as dynamism, resilience, flexibility, quick action and short decision cycle) are challenging issues to explore.

Suggested topics include but are not limited to:

- Entrepreneurial character of family business
- Peculiarities and universal characteristics of family businesses during early stages of their lifecycle
- Cultural and national prints in family businesses along early stages of their lifecycle
- Traditional versus new technologies in small family businesses
- Management conflicts during the ownership and/or management succession processes in the family businesses
- Family business, its growth and scalability
- Case Studies looking at interesting examples of Family Business in their early stages

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**Submission details**

In the first instance a 300 word abstract is required, to be received by 24 February 2021

Submissions must be made using the online submission form: [http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/](http://www.academic-conferences.org/conferences/ecie/ecie-abstract-submission/)

If you have any questions about this track please email the mini track chairs: cezarscarlat@yahoo.com

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