

ICGR 2021

4th International Conference on Gender Research

21 - 22 June 2021, Aveiro, Portugal

Mini Track on Women and innovation

Mini Track Chair: Dr Manuel Au-Yong-Oliveira, DEGEIT – University of Aveiro, Portugal



Women in leadership roles may be effecting change linked to innovation at an astonishing rate. Dr Lisa Su, at AMD, has put into practice a fantastic turnaround, and such stories are very inspiring, considering that traditionally top jobs are given to men. On the other hand, Carly Fiorina is not reported as having done well, as CEO at Hewlett-Packard, a number of years ago. What went wrong? How could things have been done differently? Another central question is – are men and women different in their approaches to the management of innovation – technological or otherwise?

Topics of interest include, but are not limited to:

- Women and the management of innovation
- Leadership styles by women
- Industries more welcoming of women (e.g. fashion or design)
- Industries where women are traditionally not welcomed and why? (e.g. Banking, Prime minister roles)
- Successful case studies involving women
- Cases where women have not done so well
- Angela Merkel and her success

Mini track chair:



Dr Manuel Au-Yong-Oliveira has a PhD in Industrial Engineering and Management from FEUP (University of Porto, 2012). Manuel is an Assistant Professor at the University of Aveiro, and a researcher affiliated to GOVCOPP. At present, Manuel is the Director of the Master's degree in Management at the University of Aveiro, in Portugal. Manuel is also a member of the Executive Committee of his department - DEGEIT – Department of Economics, Management, Industrial Engineering and Tourism, University of Aveiro. Manuel has over 200 academic publications.

Submission details

In the first instance a 300 word abstract is required, submissions must be made using the online submission form at: <http://www.academic-conferences.org/conferences/icgr/icgr-abstract-submission/>

If you have any questions about this track please email the mini track chair: mao@ua.pt

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