

16th European Conference on Management Leadership and Governance - ECMLG 2020
a Virtual Conference Supported by
EM Normandie Business School - Oxford Campus

	Monday 26th October	
09:00	Zoom Room 1 Opens	Zoom Room Details
09:30	Room 1 Welcome and Opening of the Conference	Password to both Rooms: ECMLG20
09:45	Keynote Address: Stairway to Heaven: An Alternative Approach to Education Aldwyn Cooper, Professor and Vice Chancellor Emeritus at Regent's University London, UK	Room 1 https://us02web.zoom.us/j/84539747414 Meeting ID: 845 3974 7414 Room 2 https://us02web.zoom.us/j/82449116856 Meeting ID: 824 4911 6856
10:30	Conference splits into streams	
	Room 1 Stream A: Digital leadership in Organizations & Society Chair: Stig Ytterstad	Room 2 Stream B: Global Disruptions Chair: Noel Pearce
10:40	Fostering Digital Transformation in SMEs: Towards a Cohesive Digital Disruption Analysis Methodology Voß Leonhard, Reza Asghari, Technische Universität Braunschweig, Germany and Fynn-Hendrik Kühn, Universität Osnabrück, Germany	The escalation of commitment amongst collective decision making: Learnings for Company Boards from New Zealand's Covid-19 Panic Lockhart James, Massey University, Feilding, New Zealand
11:00	Drivers for Digitalization in Retail and Service Industries Strønen Fred, Oslo Metropolitan University, Oslo, Norway	Management of SME's Sustainability in Developing Countries: A Conceptual Study Amoah John and Abdul Bashiru Jibril, Tomas Bata University, Zlin, Czech Republic
11:20	Digitalization of the institutional environment of the sharing economy development Veretennikova Anna, Evgeny Popov, Ural Institute of Management of the Russian Presidential Academy of National Economy and Public Administration, Russia and Kseniya Kozinskaya, Institute of Economics, the Ural Branch of Russian Academy of Sciences, Russia	CCMS Model – a Novel Approach to Digitalization Level Assessment for Manufacturing Companies Nick Gábor, Ádám Szaller, and Tamás Várgedő, Institute for Computer Science and Control, Hungary
11:40	Management education for digital natives in the 21st century Kuznetsova Evgeniia, Ural Federal University, Yekaterinburg, Russia and Peter Janos Sos, Kodolanyi Janos University, Budapest Hungary	Global disruptions as part of change and a call for responsible leadership Block Madeleine, Universität Bielefeld, Bielefeld, Germany and Eduardo Tomé, Universidade Europeia, Portugal
12:00	<i>Break</i>	<i>Break</i>
	Room 1 Stream A: Governance and the Energy Sector Chair:	Room 2 Stream B: PhD Colloquium and Poster Session Chair: Paul Griffiths
13:00	Structure and Membership of Boards for Inclusive Stakeholder Governance Pearse Noel, Owen Skae and Shuaib Rahim, Rhodes University, Grahamstown, South Africa	10 minute PhD presentations with time for discussion Business Strategy Analysis of Czech Small and Medium Breweries: Declaration versus Implementation Musilová Iveta, University of Economics, Prague, Czech Republic
13:20	Cost-estimation in customised production: when to expect transition to big data age Mikulsniënė Birutė and Julija Moskvina, Mykolas Romeris University, Lithuania	Job candidates' aggression in chatbot interviews Řepová Helena, University of Economics Prague, Czech Republic
13:40	The impact of laws and regulations on the administrative burdens within healthcare Maris Arjen, Pascal Ravestijn, HU University of Applied science, Utrecht, The Netherlands and Henny Van Gaalen, Denis Moeke HAN University of Applied science, The Netherlands	Resilience Capacity Development: Prerequisites for Proactive Organizational Transformation Baublys Gediminas, Vilnius University, Lithuania
14:00	Future Prospects of the Transitioning Energy Sector: Research on Factors impacting the Future of the Transitioning Dutch Energy Sector Daelmans Tjula, Toon Abcouwer, Eموke Takas, Judith Niks and Sophie Hutten, University of Amsterdam, Netherlands	Platform business models and strategy within the technology ecosystem – A case study of big 5 tech companies Stoian Carmen-Alexandra and Dragos Tohanean, Bucharest University of Economic Studies,
14:20	Bidirectional Approach for Corporate Sustainability: Financial Performance Nexus for the Energy Industry Lungu Camelia Iuliana, Chirata Caraiani, and Cornelia Dascalu, The Bucharest University of Economic Studies, Romania	5 minute poster presentations with time for discussion Managing change and acceptance of digitalization strategies Steuer-Dankert Linda, Frauke Kordtmeikel and Carmen Leicht-Scholten, RWTH Aachen University, Germany
14:40	<i>Break</i>	<i>Break</i>
15:00 - 15:45	Room 1 : Governance and the Covid-19 Crisis A Panel Discussion led by Dan Remenyi with Paul Griffiths, Joan Ballantine and Ken D'Silva	
	Room 1 Stream A: Leadership Chair: Stanislav Tripes	Room 2 Stream B: Information Security Chair: John Amoah
16:00	Intermediate Inverted Leadership Model: Creating Cooperation Networks leads to Inclusive Education Charalampous Constantia and Christos Papademetriou, Neapolis University Pafos, Cyprus,	End-user involvement and engagement in Feral Information Systems governance: a management approach Kvisgaard Andreas, Marc Rasmussen, Kasper Jensen Mikkel Hagelskaer Ebbesen, Camilla Weidick-Kristensen & Torben Tambo, Aarhus University, Denmark
16:20	Leadership, Management and Teams: A way of Being Successful Takács Emőke, European Research Institute Nonprofit Kft, Budapest, Hungary and Toon Abcouwer, University of Amsterdam, Amsterdam, The Netherlands	Data driven decision support: The role of the controller in decision-making processes el Yaakoubi Mohammed, Pascal Ravestijn, Annette Prinsen, Michiel van der Ven and Holger Hoomeijer, University of Applied Sciences Utrecht, The Netherlands
16:40	Organizational Culture: Perspectives and Directions for Professional Development Greaves Denise, Herzing University Online, Menomonee Fall, WI, USA	Collective leadership in military: necessity or not in raising unit effectiveness? Meerits Artur, Estonian Military Academy, Tartu, Estonia and Kurmet Kivipõld, University of Tartu, Estonia
17:00	Networking in Small Groups to Catch up with Colleagues and build New Connections for Future Collaboration	
17:30	<i>Close of Conference Day</i>	

	Tuesday 27th October	
09:00	Zoom Room 1 Opens	
09:30	Room 1 Opening Messages	
09:35	Keynote Address: Befriending Uncertainty: When Life and Death Decisions are made Everyday Dr Jayshina Punwasi, Clinical Manager at the Helen Joseph Hospital in Gauteng, South Africa	
10:20	<i>Break</i>	
	Room 1 Stream A: Gender and recruitment Issues Chair: Constantia Charalambous	Room 2 Stream B: Management Issues Chair: Tiina Brandt
10:30	Cultural leadership and the role of women in the museum sector in Qatar Hendrick Catharina, UCL Qatar, Doha, Qatar	Towards Sustainable Evolution of Bioeconomy: The Role of Technology and Innovation Management Tsog Sara, Johanna Haunschild and Ronald Orth, Fraunhofer Institute for Production Systems and Design Technology, Berlin, Germany
10:50	Gender differences in the perception of toxic factors at work Fedorova Alena, Ural Federal University, Yekaterinburg, Russian Federation	Consumer Evaluation of Quality of Educational Services in Higher Education Draganchuk Lyudmila, Siberian Federal University, Krasnoyarsk, Russia
11:10	Using Theory of Generation for Attraction and Retention of Young Professionals Lysenko Elena and Anastasia Yaroshenko, Ural Federal University named after the first President of Russia B.N.Yeltsin, Russian Federation	Analyzing the Role of Research and Technology Organizations (RTOs) in National Innovation Systems (NIS) Hecklau Fabian, Florian Kidschun, Sokol Tominaj, Fraunhofer IPK, Germany and Holger Kohl, Technical University of Berlin, Germany
11:30	Recruitment as a Part of HRM in Companies Related to their Cooperation with Universities Pudil Pavel, Lenka Komarkova, and Irena Mikova, University of Economics, Prague, Czech Republic	
11:50	<i>Break</i>	<i>Break</i>
	Room 1 Stream A: Mini Track on Leadership and Management beyond Borders Chair: Christos Papademetriou	Room 2 Stream B: Transformational Leadership Chair: Toben Tambo
13:00	Corporate Demographic Policy as a Response to Countrywide Challenges for Business Bagirova Anna, Ural Federal University, Ekaterinburg, Russia and Samvel Manukyan, ORBELI - Analytical Research Center, Armenia	Relationship of Psychological Capital and Transformational Leadership: Comparison of Women and Men Brandt Tiina, Haaga-Helia University of Applied Sciences, Helsinki, Finland
13:20	Management Thoughts in Politics: The Nigerian Perspective Adebayo Olufunke, Rowland Worlu and Chinonye Moses, Covenant University, Ota, Nigeria	Transformational leadership – learning and difficulties Ytterstad Stig, BI The Norwegian Business School, Oslo, Norway
13:40	Leading Global Virtual Teams Beyond Known Levels Murrell Jones Matasha, Herzing University, Menomononee Falls, WI, USA	Strategic orientation and posture: the case of Leaders in Czech craft breweries Tripes Stanislav, University of Economics, Prague, Czech Republic
14:00	Room 1 Summary and close of the Conference	
	<i>Close of Conference</i>	<i>Close of Conference</i>
	Work in Progress and poster	Poster only
	Managing change and acceptance of digitalization strategies Kordtomeikel Frauke, Linda Steuer-Dankert, and Carmen Leicht-Scholten, RWTH Aachen University, Germany	How can Indigenous Not-for-Profits use Performance Reporting to Communicate their Impact? Norris Ellie, Steven Greenland and Shawgat Kutubi, Charles Darwin University, Australia