

## ICTR 2021

### 4th International Conference on Tourism Research

20 - 21 May 2021, Vila do Conde, Portugal

#### Mini Track on Tourism in Spain: Challenges and Opportunities

Mini Track Chair: **Dr. Prof. Rosa-Maria Mariz-Perez**, University of A Coruna, Spain



Spain is a worldwide tourism reference. Classic sun and beach destinations keep their pulse alive. However, the tourism opportunities on offer have been diversified and currently includes a wide range of products. An ecosystem of great complexity and dynamism has been generated. At the same time, many of the companies that were born to meet the growing demand of national destinations, today are international benchmarks that contribute to the development of new destinations outside the national scope.

The current situation caused by the Covid-19 pandemic has shaken the foundations of what appeared to be a solid industry and that exerted a notable economic and social influence. Therefore, our objective is to motivate reflection on the tourism sector in Spain from a broad perspective and help shed light on what the future may bring. Topics of interest include, but are not limited to:

- Specialist tourism
- Present and Future issues
- Emerging markets and new destinations
- Destination management
- Economic and social impact
- Resources and landscape
- Tangible and intangible heritage



**Dr Rosa Mariz** belongs to the Business Organization area (department of Business) at the University of A Coruna (Spain). At the present moment she is the coordinator of the Bachelors in Tourism at her institution where she also lectures at the Faculty of Economics and Business different courses related to strategy and organization.

#### Submission Details

In the first instance a 300-350 word abstract is required, submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track please email the mini track chair: [rosa.mariz@udc.es](mailto:rosa.mariz@udc.es)

See more about ICTR 2021 at <http://www.academic-conferences.org/conferences/ictr/>