

ICTR 2021

4th International Conference on Tourism Research

20 - 21 May 2021, Vila do Conde, Portugal

Mini Track on Active Life and Well-Being Tourism

Mini Track Chair: **Dr Fernanda A. Ferreira**, School of Hospitality and Tourism, Polytechnic of Porto, Portugal



Now, more than ever, we are aware of the importance of ensuring we are living healthy lives. For many this is gained by spending leisure time in a way which helps to promote well-being and healthy people in healthy places. In this way there is a growing industry of touristic locations and events which bring people to experience aspects of a healthy lifestyle.

This mini track aims to bring together leading academics, researchers, and scholars to exchange and share their experiences and research results on all aspects of Active life strategies linked to nature tourism, cultural tourism, sports tourism, well-being tourism and quality of life, among others.

Topics of interest include, but are not limited to:

- Nature tourism
- Slow tourism
- Community ecotourism
- Rural tourism
- Ecotourism
- Endogenous resources



Fernanda A. Ferreira is a full Professor at the School of Hospitality and Tourism of Polytechnic of Porto, Portugal. She is Director of the Department of Information Systems and Mathematics. She holds a M.Sc. (in 2002), and a PhD in Applied Mathematics from the University of Porto (in 2007). A researcher and coordinator of UNIAG (Applied Management Research Unit, since 2013), her publications, more than 100, cover her main research interest areas Tourism Research, Hospitality Management, Industrial Organization, and Operational Research. (ORCID ID: orcid.org/0000-0002-1335-7821).

Submission Details

In the first instance a 300-350 word abstract is required, submissions must be made using the online submission form at <http://www.academic-conferences.org/conferences/ictr/ictr-abstract-submission/>

If you have any questions about this track please email the mini track chair: faf@esht.ipp.pt

See more about ICTR 2021 at <http://www.academic-conferences.org/conferences/ictr/>